

# Phelps

Headwaters of the Wisconsin River



2023 Visitor Guide



# ABOUT PHELPS

**Phelps, Wisconsin is a gem that few people know about!**

Phelps is located about 15 miles northeast of Eagle River, Wisconsin, in Vilas County. With a population of just over 1,500 people, this small town is nestled within the 650,000-acre Nicolet National Forest. Nearly 75% of the land in the township is Nicolet National Forest. And Ottawa National Forest is just two miles to the north in the Upper Peninsula of Michigan.

Phelps is a great place to start a business, raise a family, and send your children to a world-class, award-winning school while living in the beauty of the Northwoods of Wisconsin. The School District of Phelps has a tradition of providing high-quality education in a creative environment, and you won't find a friendlier small town in Wisconsin.

Discover a fantastic four-season destination for all outdoor enthusiasts, or the community you have been looking for to call home!

## Phelps Historical Museum



Open Memorial Day to Labor Day  
Tuesday, Friday & Saturday 10am - 2pm  
Thursday 4pm - 8pm  
[www.phelpsmuseum.com/](http://www.phelpsmuseum.com/)

From the 1800s - 1950s Hackley/Phelps, Wisconsin was one of the largest logging saw mills in the nation. Along with the lumber mill, we had and still have many heroes throughout the ages, beautiful old resorts, homes, great fishing stories and families that have been here since the beginning.

## Phelps, Where the Wisconsin River starts!

In northeastern Vilas County, you'll find the beginning of one of Wisconsin's great rivers. The Wisconsin River starts its 400-mile journey through the state at Lac Vieux Desert, a 4,000-acre lake near Phelps that sits on the Wisconsin-Upper Peninsula border. Head to Lac Vieux Desert Reservoir Park to find a historical marker and a scenic view of the lake. Learn more about the headwaters of the Wisconsin River here.  
<https://www.vilaswi.com/>





# Welcome to Phelps

## Nature truly abounds in Phelps!

Leave work and busy life behind – come enjoy the timeless tradition of Up North vacations. Whatever your outdoor passion, you can do it in Phelps all year-round! There are trails to fit everyone!

Surrounded by the unspoiled beauty of the Chequamegon-Nicolet National Forest, Phelps is in Vilas County, Wisconsin bordering Upper Michigan. The area is rich in natural resources, and geographical wonders.



**Phelps**  
**Chamber of Commerce**  
2429 Hwy 17, Phelps, WI  
54554



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This guide designed by Sharon Molinaro  
Northern Art and Design LLC  
See ad page 22

# ACTIVITIES & EVENTS



## 12th Annual Maple Syrup Fest April 1, 2023

This Phelps event is perfect for all ages! The day's activities and sugarbush tours are free of charge for all attendees. A portion of the proceeds from Maple Syrup Fest will benefit area high school graduates through continuing education scholarships.

- Arts & Crafts Show
- Tree-tapping demonstrations
- Treats at the Maple Café
- Tour of local sugar bushes to see where this popular treat originates & how sap becomes syrup
- Maple Syrup Judging Contest



## TRADITIONS

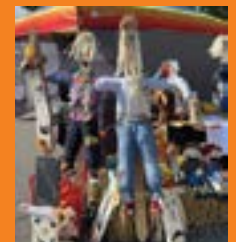
Great Food  
Wine Tasting  
Free Chilli  
Pumpkin Chuckin'  
Craft Show  
Quilts & Arts Display and Sale

## FUN

Huge Basket Raffle  
Beer, Soda, Homemade Treats  
Free Games for Kids & Adults

## ENTERTAINMENT

Live Music!



Free Admission and Free Parking

[www.phelpssc scarecrowfest.org](http://www.phelpssc scarecrowfest.org)



# ACTIVITIES & EVENTS

## JANUARY -----



**1/14/2023**

### **TRAILSIDE ROAST**

Conover Sno-Buddies and Phelps Snowmobile Club team up for a nostalgic trip down memory lane as each club celebrates their 50th Anniversary of bringing great trails to northeastern Vilas County. Featuring hot dogs, brats, s'mores, hot cocoa & more. 10am - 2pm Intersection of trails 8 & 6 near Blong Road  
[www.conoversnobuddies.com](http://www.conoversnobuddies.com)  
[www.phelpssnowmobileclub.com](http://www.phelpssnowmobileclub.com)



**1/21/2023-1/22/2023**

### **WISCONSIN FREE FISHING WEEKEND**

All the waters of the state are open to free fishing for everyone, resident and non-resident. <https://dnr.wisconsin.gov/topic/Fishing/anglereducation/freeFishingWeekend>

## FEBRUARY -----



**2/10/23**

### **BLIZZARD BLAST-OFF**

#### **SPAGHETTI DINNER**

Phelps Fire Department and EMS Departments host their spaghetti dinner to benefit the Northwoods Blizzard Blast. Dinners will include spaghetti and meatballs, garlic bread and beverages. Desserts and other beverages are also available. 715-545-2972 Phelps Fire Station 4499 Town Hall Rd | Phelps, WI



**2/11/23 - 6AM-4PM**

### **NORTHERN EXPOSURE ICE FISHING**

#### **TOURNAMENT**

Ice fishing tournament on North and South Twin Lake headquartered at Northern Exposure Bar & Restaurant. Call 715-545-3555 for more info.



**2/18/23**

### **SAND LAKE PUB ICE FISHING DERBY**

Annual Ice Fishing Derby held on Big Sand Lake with awards and prizes to follow at Sand Lake Pub. [facebook.com/sandlakepub](https://facebook.com/sandlakepub)



**2/18/23-2/19/23**

### **MICHIGAN FREE FISHING WEEKEND**

All the waters of the state are open to free fishing for everyone, resident and non-resident. [www.michigan.gov/dnr](http://www.michigan.gov/dnr)



## FEBRUARY Cont'd-----



**2/18/23**

### **NORTHWOODS BLIZZARD BLAST**

The Northwoods BLIZZARD BLAST is planned to take place at the Conover Community Park. Featuring activities for winter enthusiasts of all ages, the event is sure to entertain both participants and spectators alike. Proceeds raised at the event go to area Fire & EMS departments. For more info go to our FB page Northwoods Blizzard Blast or call 715-547-8120

## APRIL -----



**4/1/23**

### **12TH ANNUAL PHELPS**

#### **MAPLE SYRUP FEST**

Celebrate the sweetest time of the year in Phelps and learn more about local maple syrup production! Sugar bush tours, maple café, craft fair and more. Phelps School | [phelpswi.us](http://phelpswi.us)  
[www.phelpswi.us/event/maple-syrup-fest/](http://www.phelpswi.us/event/maple-syrup-fest/)



## MAY -----



**5/29/23 - 1PM**

### **PHELPS HISTORICAL MUSEUM**

#### **OPEN HOUSE**

Step into the past at the Phelps Historical Museum as it opens for the season. Free admission and refreshments.



# ACTIVITIES & EVENTS

## JUNE



**6/3/23-6/4/23**

### WISCONSIN FREE FISHING, ATV/UTV & PARKS WEEKEND

All the waters of the state are open to free fishing for everyone, resident and non-resident. For the first weekend every June, you can explore it all with state park admission fees, fishing licenses and trail passes waived.  
<https://dnr.wisconsin.gov/events/57206>



**6/10/23 - 6/11/23**

### MICHIGAN FREE FISHING, ATV/UTV & PARKS WEEKEND

All the waters of the state are open to free fishing for everyone, resident and non-resident. Don't miss "Three Free" weekend - two full days when Michigan residents and visitors can grab a fishing pole, ride the off-road trails and visit state parks and boating access site - all free of charge. [www.michigan.gov/dnr](http://www.michigan.gov/dnr)



**6/14/23 - 6PM AT SAND LAKE PUB**

### 17TH ANNUAL FLAG DAY CELEBRATION

Annual ceremonial retiring of tattered flags at Sand Lake Pub with potluck picnic.  
[facebook.com/sandlakepub](https://facebook.com/sandlakepub)



**6/17/23 - 7AM-3PM**

### HANK LESNIAK'S MUSKY TOURNAMENT

Phelps Hillside Resort will host its annual Musky Tournament with fishing on Lac Vieux Desert. [facebook.com/phelpshillside](https://facebook.com/phelpshillside) 715-547-3646 for registration and info.



**6/23/23 - 6-9PM**

### MUSIC ON THE LAKE AT LAKEFRONT

#### PINES PARK

Our insanely popular summer concert series is back! Grab your lawn chairs and join us on the shores of North Twin Lake in downtown Phelps for great live music, food trucks and beer tent!



**6/28/23 - 5-9PM**

### PICNIC IN THE PARK AT LAKEFRONT

#### PINES PARK

Enjoy food, drinks, raffles and live music to benefit Phelps EMS.



## JULY



**7/4/23 - 3-11PM**

### 4TH ON THE LAKE

Celebrate the 4th of July on North Twin Lake in downtown Phelps with a grand parade, live music, boat parade, family activities, and the best fireworks show in the Northwoods!



**7/8/23 - 1-5PM**

### NSTLRA POKER RUN

Hop in your boats and join us for the annual poker run event! Participants will head by boat to the Peplow dock near the Lakota Boat Landing on North Twin between 1-2:30pm, then the fun begins! At 5pm gather at Dublin's for food and drinks and the announcement of the winner!  
[www.nstlra.com](http://www.nstlra.com)



**7/15/23 - 3-10PM**

### 66TH ANNUAL FIREMAN'S PIG ROAST & PICNIC AT WAVERING PARK

Picnic and pig roast, live music, raffles, fireworks and more! Proceeds benefit Phelps Area Volunteer Fire Department.



**7/19/23 - 6-9PM**

### MUSIC ON THE LAKE AT LAKEFRONT

#### PINES PARK

Our insanely popular summer concert series is back! Grab your lawn chairs and join us on the shores of North Twin Lake in downtown Phelps for great live music, food trucks and beer tent!



**7/28/23 - 5PM**

### LAKEFRONT PINES PARK

### MUSIC ON THE LAKE & SUMMER PARTY

#### WITH CHAIN SKIMMERS SHOW

Summer Party in an absolute blast! NSTLRA brings The Chain Skimmers amazing water ski show to North Twin Lake at 5pm with live music right after, food trucks and beer tent too!



**7/28/23 - 7/30/23**

### 45TH ANNUAL PHELPS MEN'S

#### SOFTBALL TOURNAMENT

Double elimination softball tournament with \$1000 first place prize! Fundraiser for Phelps youth sports.

Wavering Park | [facebook - Phelps Recreation Association](https://facebook.com/PhelpsRecreationAssociation)

**7/29/23**

### RIDE WITH LEINIE

Conover-Phelps Trail Come enjoy a ride with Dick Leinenkugel on the beautiful Conover-Phelps Trail or take a road ride on scenic Northwoods roads, and help GHT raise funds for Vilas County bike trails. Visit [www.ghtrails.org](http://www.ghtrails.org) for details and registration.



# ACTIVITIES & EVENTS

## AUGUST



**8/5/23 - 9AM RACE START**  
**9TH ANNUAL TWIN TRIATHLON**  
A kayak, bike, run triathlon for all competition levels! Complete race legs individually or as a relay team. [phelpswi.us](http://phelpswi.us)



**8/9/23 - 6-9PM**  
**MUSIC ON THE LAKE AT LAKEFRONT PINES PARK**  
Our insanely popular summer concert series is back! Grab your lawn chairs and join us on the shores of North Twin Lake in downtown Phelps for great live music, food trucks and beer tent!



**8/19/23 - 8/20/23**  
**MICHIGAN FREE ATV/UTV WEEKEND**  
Residents and out-of-state visitors legally can ride DNR-designated routes and trails without purchasing an ORV license or trail permit. [www.michigan.gov/dnr](http://www.michigan.gov/dnr)



**8/18/23 - 8/20/23**  
**PHELPS OLD TIMERS SOFTBALL TOURNAMENT**  
Double elimination softball tournament for teams with over 400 years on the field! \$800 first place prize. Benefits Phelps youth sports. Wavering Park | facebook – Phelps Recreation Association



**8/26/23 - 7AM-4PM**  
**DAN & CONNIE'S FISHING CLASSIC**  
Musky fishing tournament on Big Sand Lake, headquartered at Sand Lake Pub. [facebook.com/sandlakepub](https://facebook.com/sandlakepub)

## SEPTEMBER



**9/3/23 - 7AM-3PM**  
**SWEN MUSKY TOURNAMENT**  
The return of this annual Musky fishing tournament at Phelps Hillside Resort with fishing on Lac Vieux Desert! Call 715-547-3646 for registration and info. [facebook.com/phelpshillsideResort](https://facebook.com/phelpshillsideResort)



**9/9/23 - 6AM-4PM**  
**NORTH & SOUTH TWIN LAKES MUSKY TOURNAMENT**  
Musky fishing Tournament on North and South Twin Lakes, headquartered at Northern Exposure Bar & Restaurant. Call the bar for more info. 715-545-3555



**9/16/23 - 10AM-5PM**  
**14TH ANNUAL PHELPS SCARECROW FEST**  
Downtown Phelps Scarecrows, pumpkin chuckin', live music, craft fair, wine tasting, beer tent, raffles, and fall family fun in downtown Phelps! Fundraiser for the Phelps Woman's Club. 715-522-0535 [www.phelpssc scarecrowfest.org](http://www.phelpssc scarecrowfest.org)

## OCTOBER



**10/6/23 - 10/8/23**  
**43RD ANNUAL MIDWEST MUSKY CLASSIC**  
Musky fishing tournament put on by the Phelps Chamber of Commerce with fishing on Lac Vieux Desert, North and South Twin Lakes and Big Sand Lake. Annual fall fishing tradition with huge cash prizes! 715-545-3800 [chamber-office@phelpswi.us](mailto:chamber-office@phelpswi.us)

## DECEMBER

**12/2/23 - 4PM**  
**PHELPS CHRISTMAS TREE LIGHTING**  
Join us for some holiday cheer and to see Phelps lit up for the season! Caroling, bon fire, and Santa rides in on a firetruck!





# ACTIVITIES & EVENTS

**the Alley**  
LANES & TAVERN  
(715) 547-3620

**Daily Specials!**  
Gas Next Door  
Pizza  
Snacks

**Friendly Staff!**  
Full Liquor Bar  
Open Bowling  
Happy Hour  
Game Room  
Pool Table  
Darts



Several nights throughout the summer.  
6pm to 9pm

Bring chairs and enjoy free live music on the lake in downtown Phelps.



More details at  
[www.phelpswi.us](http://www.phelpswi.us)



all-free-download.com

Northwoods  
**BLIZZARD BLAST**

**WINTER ACTIVITIES** | **CARNIVAL FOR KIDS**  
**ARTISAN BAZAAR** | **SLEIGH RIDES**

**FEB 18, 2023 | Feb 17, 2024**

**WINTER FUN FOR EVERYONE**  
CONOVER TOWN PARK

Find us on Facebook | Benefits Fire & EMS Departments

The Northwoods BLIZZARD BLAST takes place at the Conover Community Park.

- Chilly Charlie's Children's Carnival
- Horse Drawn Sleigh Rides
- Dog sled Dash
- Face Painting
- Ice Bowling
- Sledding
- Nature Art Fun
- Slap Shot Hockey
- Giant Ski Races
- Recliner Races
- Firefighter Challenge
- Snowshoe Demos
- Archery Demos
- Artisan Bazaar
- Fireside S'mores

Proceeds raised at the event go to area Fire & EMS departments. For more info go to Northwoods Blizzard Blast on Facebook or call 715-547-8120.

**LOLA ARTS**

Classes • Events • Exhibits • Workshops  
Visual Art • Music • Dance • Theater

**LOLA**  
LAND OF LAKES ARTS  
A Center for the Creative Spirit  
Create. Share. Repeat.

QR codes for Facebook and Instagram.

Promoting the Arts  
for all ages through enrichment and education

**[lolaartswi.com](http://lolaartswi.com)**

Non-Profit Arts Center • (715) 547-3950  
4262 County Hwy B • Land O'Lakes, WI



# ACTIVITIES & EVENTS

**Planning on a hunting trip or just like to shoot? We've got you covered!**

## **JUST LIKE TO SHOOT...**

**Phelps Shooting Range** is open to the public free of charge with donations encouraged. The range features a trap area and shooting ranges extending from 50-200 yards. It is located at 5073 Shooting Range Road Phelps, WI. (715) 617-4792.



## **LOVE TO HUNT...**

Phelps, Wisconsin, has an abundance of forested lands filled with wildlife, providing the perfect setting for hunting whitetails and game birds.

Looking for that perfect Phelps, WI place to hunt? Visit the DNR's list of public hunting lands online. You will find many outdoor recreation locations to

choose from, including the Upper Buckatabon Springs State Natural Area (279 acres) and the Spruce Grouse Swamp (400 acres).

An advertisement for The Wilderness Reserve. At the top is a logo with a deer and the text "THE WILDERNESS RESERVE" and "5300 ACRE RANCH". Below the logo is a QR code. The background is a scenic view of a lodge and a bridge over a stream. Text on the advertisement includes: "Cabin Rentals • Big Game Hunting", "Pheasant Hunting • Lodge/Event Rental", "Wedding Venue", "680 Reserve Lane • Phelps, WI 54554", and "(715) 545-2700 • TheWildernessReserve.com". At the bottom are three small images: a deer head, a field, and a deer in a snowy landscape.

## **WISCONSIN NOW HAS A HUNT FOR THE HUNGRY PROGRAM**

The program allows hunters to donate game to help feed the hungry, serving more than 700 food pantries throughout Wisconsin. In Vilas County, hunters can donate venison at Prime Choice Butcher (715-479-456) in Eagle River, after calling ahead to make sure there is room for donations.





# FISHING TOURNAMENTS

## 43rd Annual Midwest Musky Classic



**October 6, 7, 8**

Fishing on  
North and South  
Twin Lakes,  
Lac Vieux Desert and  
Big Sand Lake.

HUGE cash prizes! Register online at [phelpswi.us](http://phelpswi.us) or contact us at [chamber-office@phelpswi.us](mailto:chamber-office@phelpswi.us) or 715-545-3800.

**Plan your Trip to Phelps and Sign up for one of these great Tournaments**





# Take Advantage of Free Fishing Weekends!

**Wisconsin - June 3-4, 2023 & Jan. 21-22, 2023**

**Michigan - June 10-11, 2023 & Feb. 18-19, 2023**

All the waters of the state are open to fishing for free, resident and non-resident.

Find great fishing activity with amazing scenery at these lakes in Phelps:

North Twin Lake

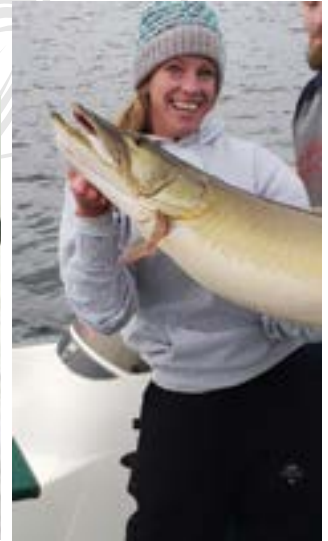
South Twin Lake

Big Sand Lake

Long Lake

Lac Vieux Desert

Smoky Lake



## Phelps is located in Vilas County, which is home to 1300 lakes of all sizes, shapes & possibilities!

Explore lakes in Northern Wisconsin! Whether you are serious about a catch or simply enjoy the relaxation of the cast, you'll find local lakes filled with a variety of species of fish, including, but not limited to:

- Lake Trout
- Brook Trout
- Walleye
- Blue Gill
- Pan Fish
- Northern Pike
- Musky or Muskellunge
- Crappie
- Perch
- Large Mouth Bass
- Small Mouth Bass

Here are a few popular area lakes with great fishing

Local Lake	Musky	Pike	Walleye	SM Bass	LM Bass	Pan fish	Trout
Big Sand	*		*	*	*	*	
Lac Vieux Desert	*	*	*	*	*	*	
Kentuck Lake	*		*	*	*	*	
Long Lake	*	*	*	*	*	*	*
North Twin	*		*	*	*	*	
Smoky Lake		*		*		*	*
South Twin	*		*	*	*	*	

See more lakes on centerfold map

There are also several rivers that offer even more choices, including the Wisconsin River (outlet of Lac Vieux Desert Lake) and the Deerskin River (outlet of Long Lake). And the best part – you can fish happily all year round!



# SNOWMOBILING

## *Phelps - a Snowmobiling Destination!*

The Phelps snowmobile club maintains over 40 miles of trails in the Chequamegon-Nicolet National Forest, including trails on and around North and South Twin Lakes and Lac Vieux Desert on the Michigan border.

Connect easily to the 600 miles of trails that Vilas County boasts, as well as 3000+ miles in the Upper Peninsula of Michigan for even more sledding adventures.

The Phelps snowmobile trails are carefully groomed and tended to by the dedicated volunteers of the Phelps Snowmobile Club.

<http://www.phelpssnowmobileclub.com>

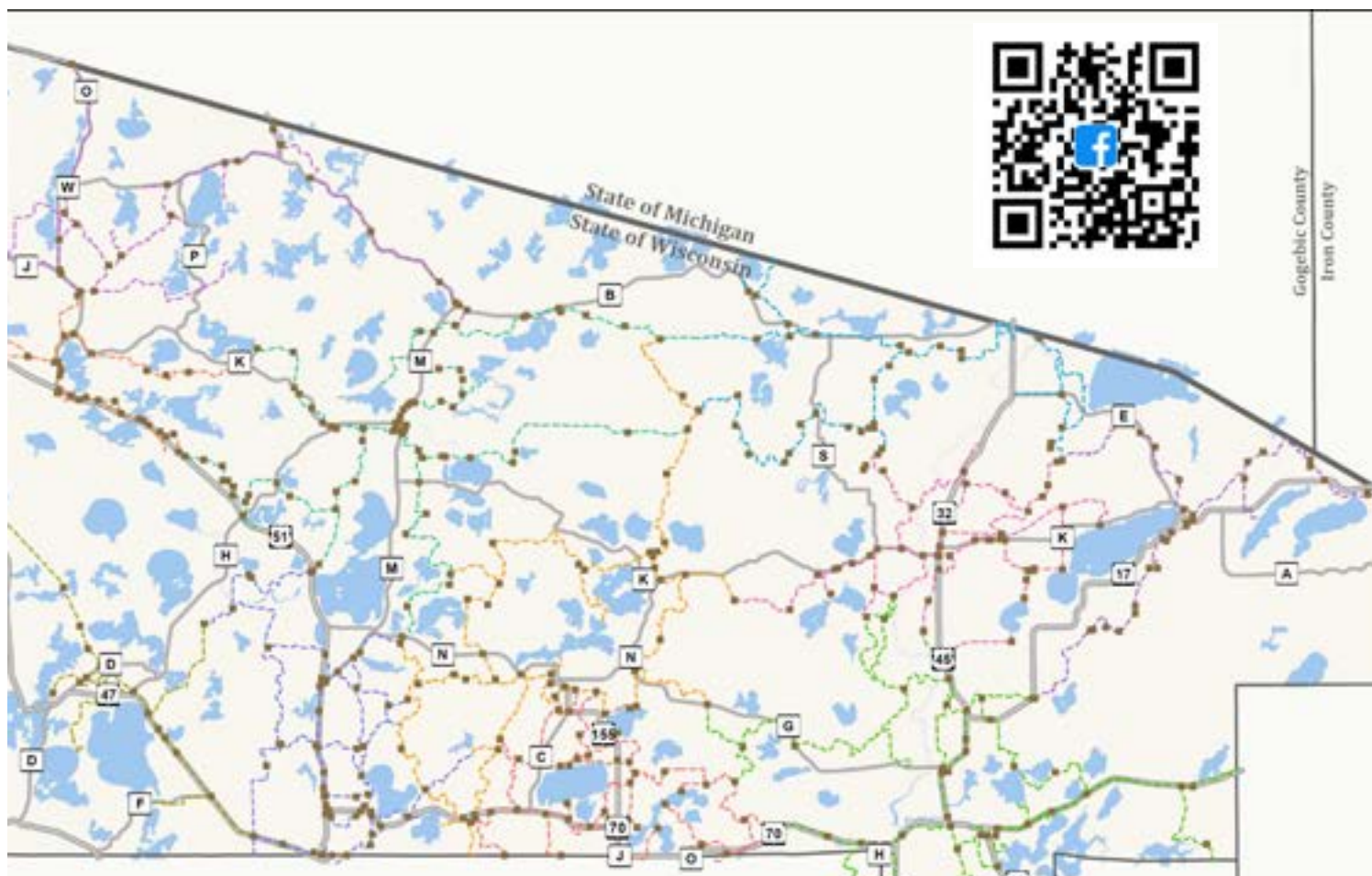
Pick up a map at a local business or the Phelps Chamber of Commerce.

Or Download the free **Map It Vilas County trails app**.



## **Come along for Weekly Rides!**

Our club plans weekly rides every Tuesday during the season. Everyone is welcome to join us, you do not have to be a club member to join our rides. We meet in downtown Phelps across from the Post Office at 9:00 am. We ride about 50 miles to a restaurant/bar and return to Phelps around 3:00 pm. Contact us on Facebook for more information about our rides.





# ATV/UTV & CANOEING/KAYAKING

## *ATV UTV for the ultimate ride*

Access 130+ miles of preferred routes and trails by ATV/UTV from Phelps. From May to October, town roads and county roads are open to registered Off Road Vehicles, giving you just one more way to get out and enjoy the great outdoors in Vilas County!

The Landover ATV club of the Phelps area works hard to open up these routes and keep them well maintained.

[www.facebook.com/landover.atvclub](https://www.facebook.com/landover.atvclub)

Pick up a map at a local business or the Phelps Chamber of Commerce.

Or Download the free

**Map It Vilas County trails app.**



## **RIDE FOR FREE WEEKENDS!**

In Wisconsin - the first weekend every June, you can explore it all with state park admission fees, fishing licenses and trail passes waived. Trail passes are not required for both residents and non-residents. All linear/rail trails are open to the public, including ATV trails <https://dnr.wisconsin.gov/>

In Michigan - Free ORV Weekends take place June 10-11 and Aug. 19-20, 2023. Twice a year, residents and out-of-state visitors legally can ride DNR-designated routes and trails without purchasing an ORV license or trail permit. <https://www.michigan.gov/dnr/>

## *Kayaking and Canoeing - excellent ways to enjoy Phelps*

With 41 different lakes in the Phelps Township and 1300 in Vilas County, you can find a lake for almost any kind of water activity. Many of these small lakes, streams, and rivers are ideal for canoeing and kayaking, making Phelps a perfect destination for you paddle enthusiasts!

With Phelps being the headwaters of the Wisconsin River, a tributary of the Mississippi River, that runs for approximately 430 miles, one can find many wilderness landings on many of the lakes. Using detailed maps of the area, it is fun to explore by canoe and kayak.





# TRAILS – PHELPS FAVORITES



## SPECTACLE LAKE-KENTUCK LAKE TRAIL

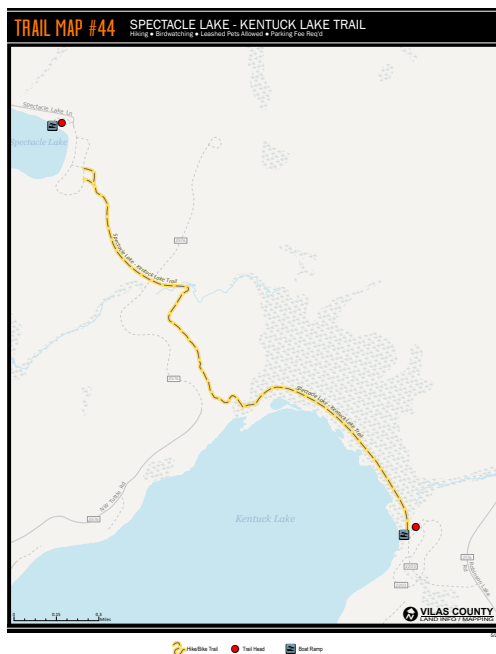
Phelps No Fee 2.5 miles  
(Parking lots require a daily use fee.)

### LOCATION:

From the intersection of Highways 45 and 70 (east of Eagle River), continue east on Highway 70 approximately 7.5 miles to FR 2178 (Military Road). Turn north on FR 2178 and follow the signs to Spectacle Lake Campground. The trailhead is located near campsite #30 and parking is available at the boat ramp parking lot.

This level terrain trail follows the old Thunder Lake

Railroad bed used in the early 1900's to transport logs to the sawmill.  
\*Pets not allowed on groomed ski trails.



## DEERSKIN SNOWSHOE TRAILS

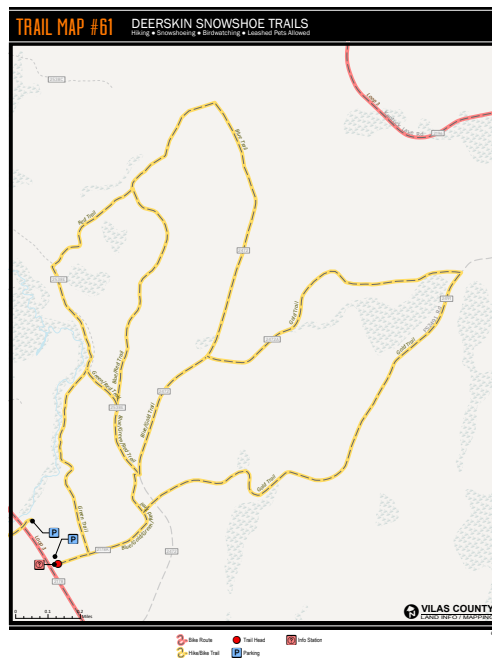
Phelps No Fee - Length of this trail varies - the loops ranging from 1.6 to 3.7 miles

### LOCATION:

From Hwy 17 in Phelps, continue south on Deerskin Rd. about 3.5 miles to Indian Rd. (FR 2178) and turn west (left) on Indian Rd. about 2 miles to a parking area. This is about 1.5 miles past the Vista Lake Bike Parking area.

Open for snowshoeing December 15 to May 1. Part of the Phelps Trail System. Maintained and signed as a winter snowshoe trail, this system is also open to hiking and birding.

Using over 12 miles of logging roads and ski trails over forested ridges and along the Deerskin River. There are four color-coded loops. There are some steep areas. These trails were developed and are maintained by the Town of Phelps, in cooperation with the USDA Forest Service. Caution: Snowmobiles may utilize some trail segments.





# TRAILS – PHELPS FAVORITES

## VISTA LAKE BIKE ROUTES

Phelps No Fee 1 Loops of 2.9 miles to 13.1 miles

### LOCATION:

About 5.5 miles south of Phelps (Hwy. 17 to Deerskin Rd. (FR2199) to Indian Rd. (FR2178), then about 0.7 miles to the parking area).

Three scenic loops that run through the Nicolet National Forest. Trails are mostly gravel but also include paved and hard-packed loam.

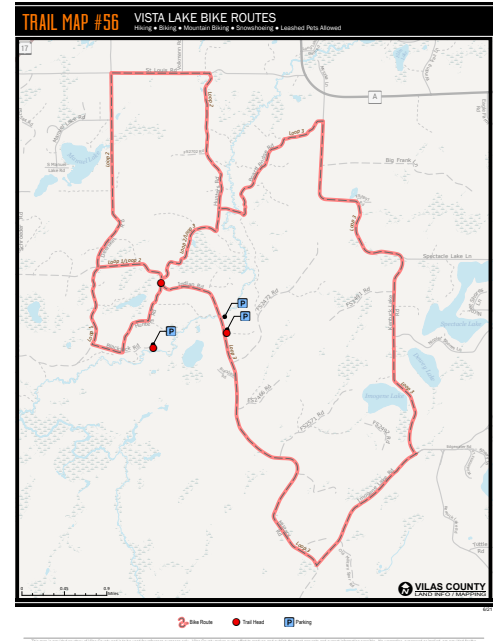
Trail 1: 2.9 miles; loops around Vista Lake

Trail 2: 6.8 miles; follows Hunters Road and Deerskin Road through heavily wooded forestland

Trail 3: 13.1 miles; longer scenic ride that passes Imogene Lake, Dewey Lake and the Bearskin River

Elevation ranges from flat to gently rolling to hilly. Trails are also open for fatbiking in winter.

To reach the trailhead, head south from Phelps on Highway 17 for 4.4 miles and turn onto Deerskin Road (also known as Forest Road 2199). Follow Deerskin Road for 3.7 miles to the junction with Indian Road (Forest Road 2178), then turn east onto Indian Road for 0.7 miles to reach the parking area.



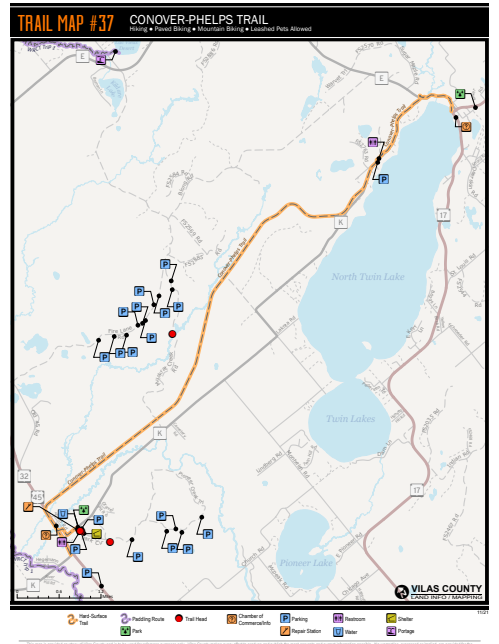
## CONOVER-PHELPS TRAIL

ConoverPhelps No Fee 10.2 miles

### LOCATION:

From the Town of Phelps take County Hwy E north .5 miles to County Hwy K. Turn west on County Hwy K 1 mile to Song Hill Lane. From the Town of Conover take County Hwy K east 2.1 miles to Muskrat Creek Road. Take Muskrat Creek Road north .25 miles to the crossing of the abandoned railroad grade.

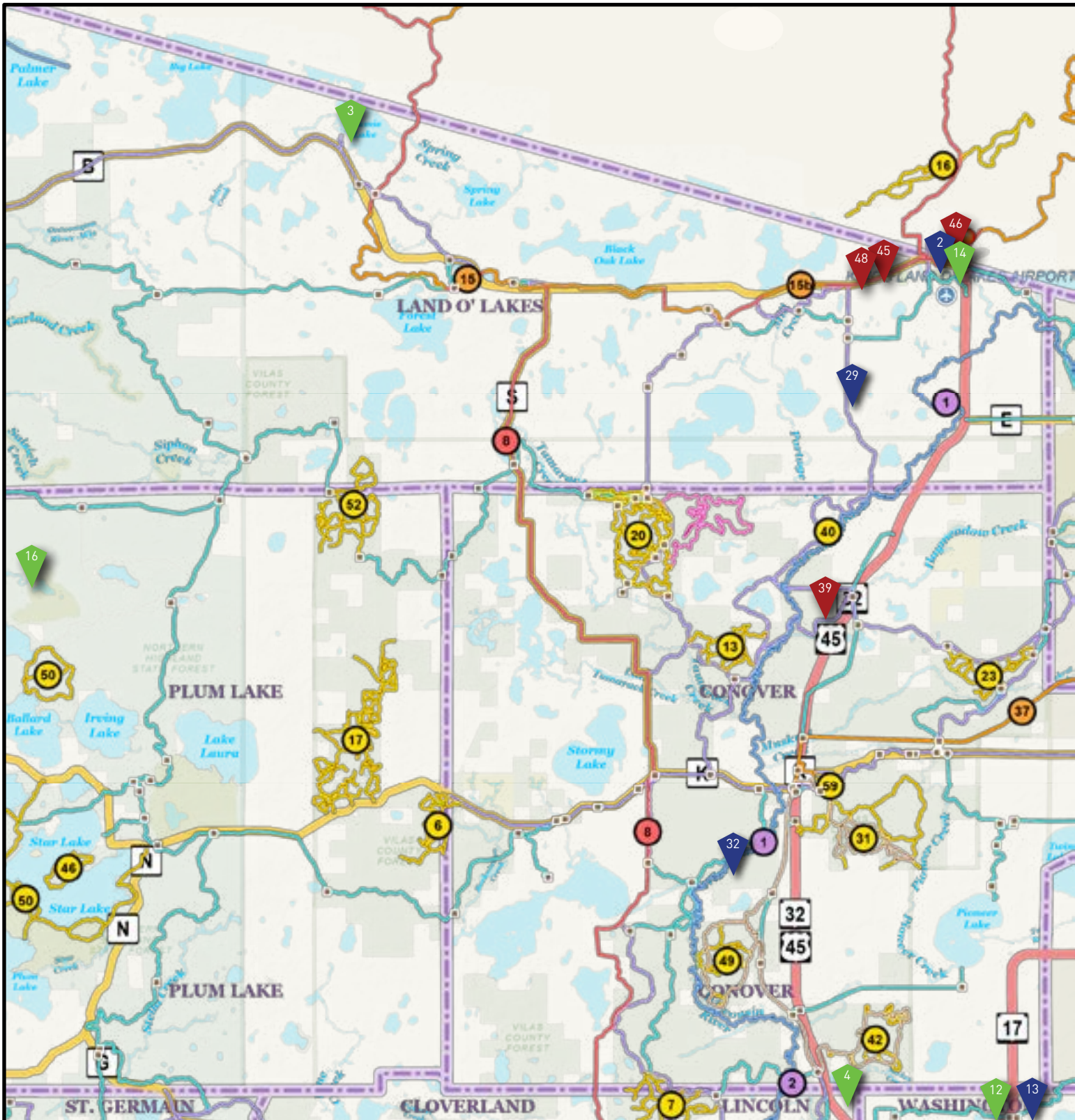
This newly completed trail, ideal for biking and hiking, connects its two namesake communities along the former Chicago Northwestern railroad bed with 10.2 miles of aggregate (railroad bed portion) and asphalt (last mile heading into the Phelps trailhead). The western trailhead is the Conover Town Park and the eastern trailhead is located in the Lakefront Pines Park in Phelps.



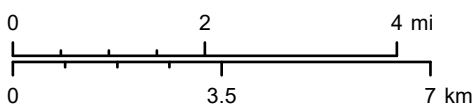
Trail maps courtesy of Vilas County Land Information Department and information from Vilas County Tourism. <https://www.vilaswi.com/>  
Please see the website for larger maps and more detailed information Or Download the free **Map It Vilas County trails app**







Scale: 1:126,720








Vilas County Online Mapping

Created 9/16/2022 10:21 AM

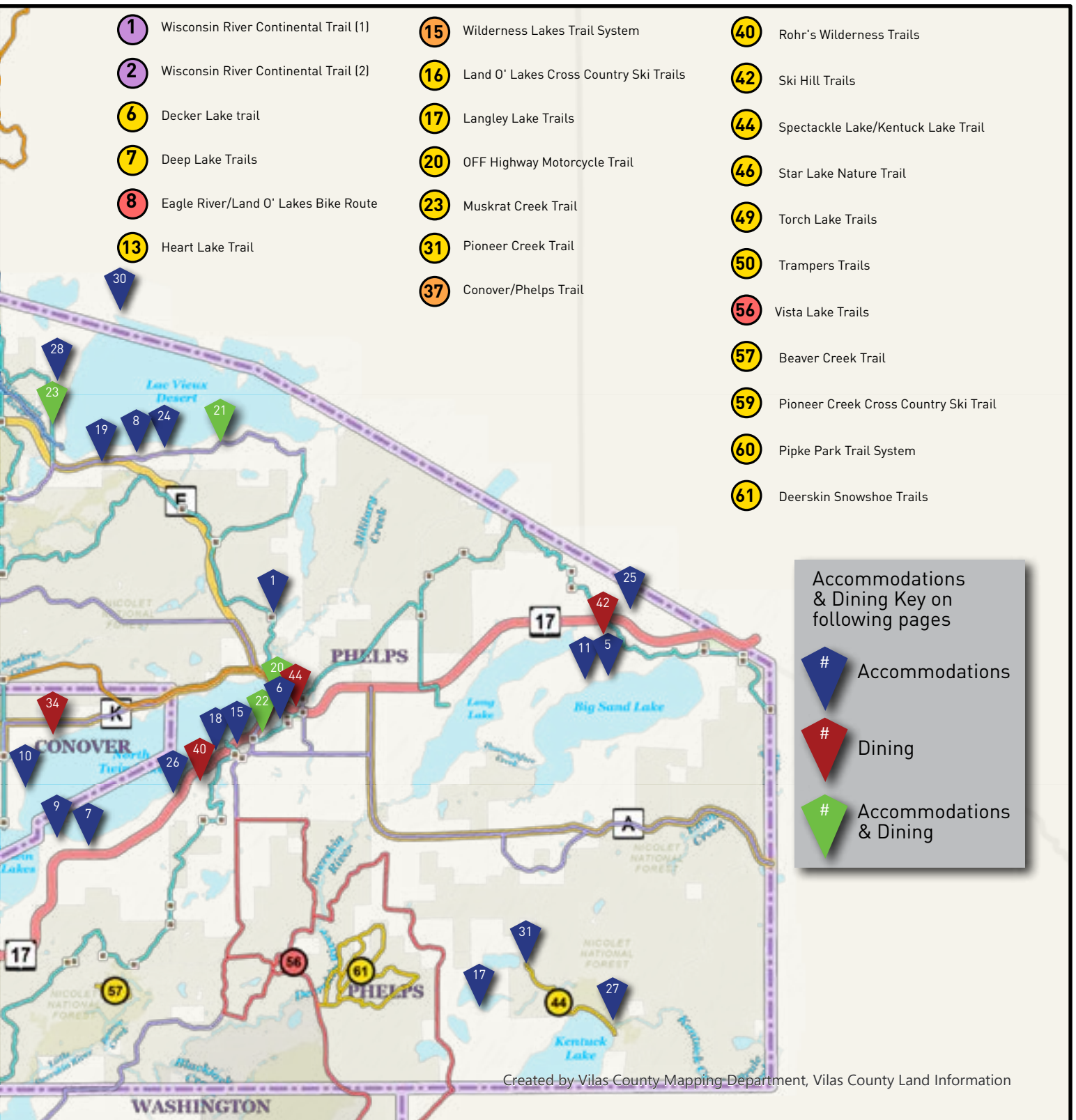
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*This map does not represent a survey.*

-  Parks, Golf Courses
-  Snowmobile Trails (Level 8-)
-  Corridor Snowmobile
-  Funded Snowmobile
-  Club Snowmobile Tr



# Recreation Map



and Info\_Query result

(10)

e Trail Corridor Snowmobile Trail

e Trail Funded Snowmobile Trail

Trail Club Snowmobile Trail

ATV/UTV (Level 8-10)

Paved Route Paved Route  
Unpaved Route Unpaved Route  
Trail Trail  
OHM Trail OHM Trail

Paddling (Level 8-10)

Paddling Route Paddling Route  
Portage Trail Portage Trail

Bike/Ped (Level 8-10)

Land Route (On-Road) Land Route (On-Road)  
Hard-Surface Trail Hard-Surface Trail

Land Trail (Off-Road) Land Trail (Off-Road)

Equestrian Trail Equestrian Trail

Silent Sport Trail System Markers

Land Trail Land Trail

Hard-Surface Trail Hard-Surface Trail



[illegible]



# ACCOMMODATIONS & DINING

	Camping	LAKE	Units	Electric	Dump Station	Drinking water	Toilets	Showers	Swim Area/Pool	Picnic Area	Boat landing	Fishing	Fee Required	Near Bike Trail	Near ATV Trail
9	<b>Coadys' Point of View Lake Resort &amp; Campground</b> www.povresort.com <b>715-545-3474</b>	North Twin	40	x		x	x	x					x	x	x
14	<b>Gateway Lodge</b> Ad on page 20 <b>715-547-3321</b> www.gateway-lodge.com	No	21	20A				x	x				x	x	
27	<b>Kentuck Lake Campground</b> <b>1-877-444-6777</b> Sites can be reserved at www.recreation.gov or call	Kentuck	31							x	x	x	x		
28	<b>Lac Vieux Desert Recreation Area</b> Highway 45/32 to County Road E. Turn right (east) on E and continue 2.8 miles to FR 2205 (West Shore Road). Turn left (north) and drive 1.3 miles to the campground entrance	Lac Vieux Desert	31			x	x			x	x	x	x		
29	<b>Nature RV Resort</b> <b>715-547-4700</b> 5922 Razorback Road, Land O' Lakes, WI 54540 www.naturervresort.com Nature trails on site Ad on page 21	2 Private lakes	25	20, 30, 50A	x					x	x				x
30	<b>North Shore Campground</b> <b>906-544-2188</b> E, 24885 Misery Bay Rd, Watersmeet, MI	Lac Vieux Desert	46	x		x	x	x	x				x		
31	<b>Spectacle Lake Campground</b> <b>719-852-5941</b> Tuttle Rd NW, Phelps, WI 54554	Spectacle	34			x	x		x	x	x	x	x		
32	<b>Torch Lake Campground &amp; RV Park</b> <b>715-479-5160</b> 5130 Torch Lake Road, 1½ miles south of Conover	Torch	21	x	x	x	x	x	x				x		x

	Dining	Ad on page	Breakfast	Lunch	Dinner	A/C	Outdoor Seating	Screened porch	Year Round	Handicap Access	Near Sno Mo Trail	Near Bike Trail	Near ATV Trail
3	<b>Bent's Camp Resort Lodge and Restaurant</b> <b>715-547-3487</b> 6882 Helen Creek Road, Land O' Lakes, WI			x	x		x				x	x	x
34	<b>Dublin Sports Bar and Grill</b> <b>715-350-2121</b> 4394 Twin Overlook Conover, WI			x	x	x	x		x	x	x	x	x
12	<b>Eagle Waters Resort</b> <b>715-479-4411</b> 3958 Eagle Waters Rd Eagle River, WI		x	x	x	x	x		x	x	x	x	x
14	<b>Gateway Lodge and Restaurant</b> <b>715-547-3321</b> 4103 Cty. Rd. B, Land O' Lakes, WI	20			x	x			x	x	x	x	x
15	<b>Great Escape</b> <b>715-545-2585</b> 2510 Hwy 17 Phelps, WI	21		x	x	x	x		x	x	x	x	x
16	<b>Lake of the Torches Casino</b> <b>715-588-7070</b> 510 Old Abe Road Lac Du Flambeau, WI		x	x	x	x	x		x	x	x	x	x
39	<b>Lanny's Fireside</b> <b>715-547-8120</b> 5315 Highway 45 North Conover, WI				x	x	x		x				
40	<b>Northern Exposure Bar &amp; Restaurant</b> <b>715-545-3555</b> 4384 Deerskin Road Phelps, WI			x	x	x			x	x	x	x	x
21	<b>Phelps Hillside Resort</b> <b>715-547-3646</b> 2474 S Shore Rd, Phelps, WI 54554	21		x	x	x	x		x		x		x
42	<b>Sand Lake Pub</b> <b>715-545-3200</b> 851 Highway 17 N Phelps, WI			x	x	x	x		x	x	x		x
23	<b>Sunrise Lodge</b> <b>800-221-9689</b> 5894 West Shore Road, Land O' Lakes WI		x		x	x	x		x	x	x	x	x
44	<b>Sweets, Treats and More</b> <b>715-545-3131</b> 2268 State Rd 17, Phelps, WI 54554			x	x	x	x			x		x	x
45	<b>The Alley Lanes and Tavern</b> <b>715-547-3620</b> 4191 CTH B, Land O' Lakes, WI 54540	8		x	x	x			x	x	x	x	x
46	<b>The RBA Food Truck</b> Serving Vilas County Follow on Facebook for locations (@TheRBAFoodTruck)			x	x		x					x	x
48	<b>TJ Grizzlies</b> <b>715-547-3700</b> 4283 CTH B Land O' Lakes, WI			x	x		x		x	x	x	x	x

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# ACCOMMODATIONS & DINING

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# BUSINESS DIRECTORY

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**5050 Sugar Maple Rd Phelps, WI** [www.afterglowresort.com](http://www.afterglowresort.com)  
**715-545-2560**

### Bel-Air Motel

The Bel-Air Motel offers eleven spacious units, two double beds, air-conditioning, HIGH SPEED INTERNET, DISH TV, and a tub w/shower. All of the rooms at the Bel-Air Motel are non-smoking. There are also two pet friendly rooms available for guests that are traveling with their furry friends. The Gateway Golf Course is within walking distance of the motel. Sylvania Wilderness Area is nearby as well. Convenient to the airport, restaurants, shopping, fishing, hunting, canoeing, swimming, cross country & downhill skiing, and trap & sporting clay ranges. The Bel Air Motel also offers a seasonal fish cleaning area with outside outlets. Groups and clubs welcome. Located on funded snowmobile trail and on Bike Trail. Just blocks away from Vilas County's ATV/UTV trailhead. OPEN ALL YEAR. Ad on pg 21

**4163 Hwy B, Land O' Lakes, WI 54540** [www.belair-motel.com](http://www.belair-motel.com)  
**715-547-3343**

### Bent's Camp

Celebrating 125 years! Bent's Camp Resort, Lodge Restaurant & Bar is nestled on the shores of Mamie Lake of the Cisco Chain. This historic resort has 12 cabins, a bait shop, boat launch, swimming beach, and full-service bar & restaurant.

**6882 Helen Creek Rd Land O Lakes, WI** [www.bents-camp.com](http://www.bents-camp.com)  
**715-547-3487**

### Best Western Derby Inn

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**1800 U.S. Hwy 45 North Eagle River, WI** [www.bestwestern.com](http://www.bestwestern.com)  
**715-479-1600**

### Big Sand Lake Cottages

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**4685 Maple Crest Lane Phelps, WI** [www.bsllcottages.com](http://www.bsllcottages.com)  
**715-545-1164**

### Blue Loon Hideaway

Fabulous deluxe private cottage: sleeps 7, ranch style, full kitchen with luxuries. North Twin Lake, Phelps, WI. Private 40 foot pier with boat lift and lighting, indoor fish cleaning unit, high-speed internet, game center, satellite, DVD, and surround sound.

**Email: minno33@new.rr.com** [www.blueloonhideaway.com](http://www.blueloonhideaway.com)  
**630-464-9472**

### Briar's Hideaway

With a wide view of North Twin Lake, Briar's Hideaway is an all season home with three bedrooms and two baths that sleeps 12 people. A walk out backyard to your own private beach and dock. Four kayaks, a large family room and a full kitchen are some of the amenities available to guests. It is both kid and elder friendly with access to the lake.

**3148 W Kerr Rd Phelps, WI 54554** **309-830-3319**

### Cast Iron Lodge

The Cast Iron Main Lodge has 6 Bedrooms and 4 Full Baths. Additional private Guest House available upon request includes bedroom with full bath, kitchen, laundry with walkout balcony for additional fee. Cast Iron Lodge allows guests to create their own experience.

**Email: castingiron1@gmail.com**  
**414-699-4155** <https://www.vrbo.com/2319644?unitId=2885896>

### Coadys' Point of View Lake Resort and Campground

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**Email: Info@POVResort.com** [www.povresort.com](http://www.povresort.com)  
**715-545-3474**

### Darton's Twin Pine Resort

Enjoy meticulously clean lodging on crystal clear North Twin Lake. Vacation home and (3) 2-bedroom cabins available for rent May through September. Pontoon rentals available. Amenities include DirectTV, WiFi, furnished kitchens, volleyball, badminton, horseshoes, and fish cleaning station. No pets.

**3478 Twin Pine Resort Lane Conover, WI** [www.twinpineresort.net](http://www.twinpineresort.net)  
**262-490-2096**

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**4681 Eagle View Ln Phelps, WI** [www.eagleviewrentals.com](http://www.eagleviewrentals.com)  
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### Eagle Waters Resort

Eagle Waters Resort is a four-season historic resort located on Eagle Lake in Eagle River. Restaurant, bar, (public welcomed) banquet/wedding/meeting facilities, lake-front, lake-view, and wood-view cabins and condominiums available year-round.

**3958 Eagle Waters Rd Eagle River, WI** [www.eaglewaters.com](http://www.eaglewaters.com)  
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### Edgewater Inn & Cottages

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**5054 Hwy 70 Eagle River, WI** [www.edgewater-inn-cottages.com](http://www.edgewater-inn-cottages.com)  
**715-479-4011**

### Gateway Lodge

Open year-round, this 1938 hand-hewn log constructed lodge features a massive fireplace, indoor swimming pool, hot tub, sauna, wireless internet, restaurant and lounge. Ad on pg 20

**4103 Hwy B Land O' Lakes, WI** [www.gateway-lodge.com](http://www.gateway-lodge.com)  
**715-547-3321**

### Great Escape

Open year-round with two spectacular cabins to rent. Located on North Twin Lake with private piers. Serving lunch and dinner daily, with delicious nightly specials. Ad on pg 21

**2510 Hwy 17 Phelps, WI** [www.greatescapeofphelps.com](http://www.greatescapeofphelps.com)  
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### Lake of the Torches Resort Casino

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**510 Old Abe Road Lac Du Flambeau, WI** [www.lakeofthetorches.com](http://www.lakeofthetorches.com)  
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### Nature RV Resort

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5922 Razorback Road, P.O. Box 662, Land O' Lakes, WI 54540 Ad on pg 20  
**715-547-4700** <https://naturervresort.com/>

### Nicolet Shores Resort

A resort for all seasons! Located on Spectacle Lake, adjacent to the Nicolet National Forest; Nicolet Shores Resort is a Gold Crown RCI resort specializing in recreation and relaxation. Ad on pg 20

**3140 Lodge Lane Phelps, WI** [www.nicoletshores.com](http://www.nicoletshores.com)  
**715-545-2248**

### North Twin Lake View Resort

North Twin Lake View Resort is designed to provide vacationers more than a home away from home accommodations, as we are located along the beautiful, majestic back drop of North Twin Lake in Phelps, WI. Ad on pg 21

**2542 Millerville Lane Phelps, WI** [www.northtwinlakeviewresort.com](http://www.northtwinlakeviewresort.com)  
**815-979-0793**



## Oak Ridge Resort

Two 2-bedroom knotty pine interior cottages located right on the water's edge on the south shore of Lac Vieux Desert Lake. Direct access to ATV trails. Close to many vacation tourist attractions, including casinos. Fully equipped modern kitchens and big bathrooms. Motor and boat-lift rentals available. Pets allowed. Attractive off-season discounts.

**2984 South Shore Road Phelps, WI**  
**715-547-3860** [www.oakridgeresortcabins.com](http://www.oakridgeresortcabins.com)

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**2294 Hwy 17 Phelps, WI 54554**  
**715-891-6672** [www.owcbb.com](http://www.owcbb.com)

## Phelps Hillside Resort

The perfect place to get away from it all and enjoy some peace and quiet. The resort is located on the stunning Lac Vieux Desert lake, and the newly remodeled rooms offer a comfortable and stylish place to stay. The free wifi means that you can stay connected even while you're on vacation, and the close proximity to the lake means that you can make the most of your time outdoors. Whether you're looking to relax or adventure, the Hillside Resort is the perfect place for you. Ad on pg 21

**5751 Hillside Resort Trail, Phelps, WI 54554**  
**715-547-3646** [www.northwoodsresorts.com](http://www.northwoodsresorts.com)

## Phelps Lakeview Lodge

Situated on North Twin Lake in the Chequamegon-Nicolet National Forest, we provide the authentic "Up North" experience, with modern comfort.

**2315 State Highway 17, Phelps, WI 54554**  
**715-545-2101** [www.phelpslakeviewlodge.com](http://www.phelpslakeviewlodge.com)

## Sunrise Lodge

24 year- round units 1-6 bedrooms. Family-oriented, all-inclusive/American plan, housekeeping resort on Lac Vieux Desert with restaurant. Wi-Fi, watercraft rental. On snowmobile trail #6. Pets welcome. 3 home-cooked meals daily, May-October. Full dinner menu. Large salad bar. Breakfast on weekends all winter.

**5894 West Shore Road Land O'Lakes, WI** [www.sunriselodge.com](http://www.sunriselodge.com)  
**715-547-3684**

## Thunder Bay Resort

Year round lodging on the shores of Lac Vieux Desert. Also offering boat and sled rentals on the premises, as well as gas and Amsoil.

**2198 S. Shore Rd. Phelps, WI** [www.thunder-bay-resort.com](http://www.thunder-bay-resort.com)  
**715-547-3801**

## The Wilderness Reserve

The Wilderness Reserve, formerly known as the Smoky Lake Reserve, offers world-class big game hunting in a convenient Midwest location. All-inclusive guided hunts for trophy Rocky Mountain Elk and Whitetail Deer are perfect for hunters of any experience level. And with 5,500 acres of hunting grounds, you won't even realize that you are hunting a preserve! Ad on pg 9

**680 Reserve Lane Phelps, WI** [www.thewildernessreserve.com](http://www.thewildernessreserve.com)  
**715-545-2700**

## Up Nort' Retreat

Up Nort' Retreat is a beautiful lake house located on the east shore of North Twin Lake. Our sunsets are amazing! Enjoy fun and adventures in all seasons. Relax with family and friends where Northwoods cabin life meets modern amenities and comfort!

**2744 Hwy 17, Phelps WI**  
[www.stepawayvacationrentals.com/properties/up-nort-retreat](http://www.stepawayvacationrentals.com/properties/up-nort-retreat)

## Arts

### Land O' Lakes Area Arts (LOLA)

LOLA is a non-profit arts organization dedicated to promoting the arts in Northern Wisconsin and the Upper Peninsula of Michigan. They offer a wide variety of art classes, workshops, home school courses, cultural events, and more for all ages, year-round. Classes are appropriate for varying skill levels, beginner through advanced. Ad on pg 8

**4262 County Road B Land O' Lakes, WI** [www.lolaartswi.com](http://www.lolaartswi.com)  
**715-547-3950**

### Northern Art & Design, LLC

Graphic Design and Custom paintings are the specialty. Whether you need business cards, posters, menus, signs or a wide variety of custom paintings, Northern Art and Design LLC will be sure to do the best job possible.

Land O' Lakes WI. Ad on page 22  
**FB @northernartanddesign Email: sharonmolinaro77@gmail.com**  
**262-358-0018** [www.northernartanddesign.com](http://www.northernartanddesign.com)

## Attractions & Activities

### Big Sand Lake Club and Golf Course

Picturesque 9 hole golf course, open to the public. Designed by Chick Evans. From the back tees, the course plays over 3085 yards with a slope of 113 and rating of 34.2. Watered tees and greens. Check out twilight and multi-play rates. Snacks and beverages available. Ad on back cover

**4710 Big Sand Lake Club Rd. Phelps, WI**  
**715-545-2484** [www.bigsandlakeclub.com](http://www.bigsandlakeclub.com)

### Lake of the Torches Resort Casino

Lake of the Torches is the Northwoods' premier entertainment destination. Play your favorite slot machines or thrilling table games. Stay in our beautiful lakeside hotel and enjoy dining in the Eagle's Nest Restaurant and Woody' Bar and Grill.

**510 Old Abe Road Lac Du Flambeau, WI**  
**715-588-7070** [www.lakeofthetorches.com](http://www.lakeofthetorches.com)

### Land O' Lakes Historical Society and Northern Waters Museum

Northern Waters Museum shares the unique stories of the area. It is located in the former Gateway Ski Chalet in the Land O Lakes Town Park. Land O Lakes Historical Society operates the museum.

**715-547-6979 6490 Chippewa Rd Land O Lakes, WI**

### Phelps Historical Museum

Displaying the valuable history of Phelps, WI. Pictures & artifacts preserve our past in honor of the history that has built our thriving community. Ad on pg 2

**4524 County Hwy E Phelps, WI** [www.phelpsmuseum.com](http://www.phelpsmuseum.com)  
**715-545-3303**

### Sweets, Treats & More

We are an ice cream, hot dog, donut stand. We also have bulk candies and nostalgic candy. We are open for the season the end of May thru mid-September and from Memorial to Labor Day we are open daily!

**715-545-3131** **2268 Hwy 17 Phelps, WI**

### The Alley Lanes and Tavern

Open daily at 10am. The Alley is conveniently located in downtown Land O' Lakes on the snowmobile and ATV trail. Offering open bowling, league bowling, and group outing packages. Full bar and pizza and snacks. Ad on pg 8

**4191 County Rd B Land O Lakes, WI** [www.thealleylanes.com](http://www.thealleylanes.com)  
**715-547-3620**

## Clubs & Organizations

### Big Sand Lake Property Owners Association

The Big Sand Lake Property Owners Association's mission is to maintain and improve the environmental quality of Big Sand Lake. We encourage all lakeshore residents, seasonal residents, visitors and local businesses to invest in the future of the Big Sand Lake community by becoming members of the Big Sand Lake Property Owners Association.

[www.bigsandlakepoa.org](http://www.bigsandlakepoa.org)

### Conover Sno Buddies

Come ride with us and experience some of the best groomed trails in Vilas County.

**FB: ConoverSnoBuddies** <https://conoversnobuddies.com/>

### Feed Our Rural Kids (FORK)

FORK is a registered 501c3 nonprofit organization that was founded to provide nutritional support to children from food insecure homes across all of eastern and central Vilas County.

**Email: info@feedourruralkids.org** [www.feedourruralkids.org](http://www.feedourruralkids.org)  
**715-410-8167**

### Great Headwaters Trails

GHT is a 501(c)3 local volunteer organization, partnering with towns like Phelps and Conover, to develop a non-motorized bike-ped trail system connecting all towns in eastern Vilas County. There are over 2 million recreational bike riders in Wisconsin alone – people of all ages and bike riding abilities, with families who will find these trails and Phelps very attractive!

**Email: GHTrails@gmail.com** [www.ghtrails.org](http://www.ghtrails.org)  
**715-617-0080**

### Land O' Lakes Fish and Game Club

The Land O' Lakes Fish and Game Club started in April, 1948 and is the oldest club of its kind in the state of Wisconsin. The Land O' Lakes Fish and Game Club welcomes new members. We are dedicated to promoting healthy outdoor activities, conservation education, and conservation service projects.

**Email: FishAndGameClub@gmail.com**  
[www.lando39lakesfishandgameclub.wildapricot.org](http://www.lando39lakesfishandgameclub.wildapricot.org)

# BUSINESS DIRECTORY

## Clubs & Organizations cont'd

### Land O' Lakes Historical Society and Northern Waters Museum

Northern Waters Museum shares the unique stories of the area. It is located in the former Gateway Ski Chalet in the Land O' Lakes Town Park. Land O' Lakes Historical Society operates the museum.

**6490 Chippewa Rd Land O' Lakes, WI**

**715-547-6979**

### North South Twin Lakes Riparian Association

Providing for the care of our lakes; ensuring that all can enjoy boating, fishing and water sports; presenting a collective voice of property owners that represents their best interests in matters affecting the Twin Lakes and surrounding communities.

**Email: northandsouthtwinlakes@gmail.com**

**www.nstlra.com**

### Phelps Area Volunteer Fire Department

The Phelps Area Volunteer Fire Department has been proudly providing emergency services to the community of Phelps and surrounding areas since 1959. The dedicated department members undergo various training and skill building exercises throughout the year to be able to provide the most effective and responsive emergency services to help keep our neighbors healthy and safe. Support your local fire department by joining us for one of our annual fundraisers, including the Fireman's Picnic & Pig Roast.

**Email: phelpsfiredepartment@gmail.com**

**715-547-3343**

**4499 Town Hall Road Phelps, WI**

### Phelps Historical Museum

Displaying the valuable history of Phelps, WI. Pictures & artifacts preserve our past in honor of the history that has built our thriving community. Ad on pg 2

**4524 County Hwy E Phelps, WI**

**www.phelpsmuseum.com**

**715-545-3303**

### Phelps - Land O' Lakes Lions Club

Service and support for our local community, including scholarships, food pantry, library and community events, as well as nation wide Lions Club causes. Lions Club is always looking for new members to share their talents!

**PO box 305 Phelps, WI**

**www.phelpslionsclub.org**

### Phelps Snowmobile Club

So many trails - so little time! Our goal is to provide the best snowmobile trails the Northwoods has to offer.

**PO Box 214 Phelps, WI**

**www.phelpssnowmobileclub.com**

**715-617-3910**

### Phelps Woman's Club

The Phelps Women's Club provides a variety of community service and support, including raising funds for local scholarships, the Phelps Library, and the food pantry and hosting community events. Sponsoring Phelps Woman's Club Scarecrow Fest

**Email: phelpswomensclub@gmail.com**

**www.phelpswi.us/business/phelps-womens-club**

### Poh-Wah-Gom Passage Land Owners' Association

Association established to govern relationships among land owners at Poh-Wah-Gom Passage, on and near Long, Sand and Catherine Lakes in Phelps, Wisconsin.

**PO Box 216 Phelps, WI**

**www.pohwahgompassage.org/default.php**

### Vilas County Economic Development Corporation

The Vilas County Economic Development Corporation (VCEDC) is an organization helping public, business and nongovernmental sector partners work collectively to create better conditions for economic growth and employment generation in Vilas County, WI.

**413 W. Pine Street Eagle River, WI**

**www.vilascountyedc.org**

**715-337-0061**

### Wisconsin Valley Improvement Company

A pioneer in natural resource management and steward of one of the state's greatest resources, the Wisconsin River. Our mission is to operate the Wisconsin River Reservoir System to maintain a uniform flow and a reasonable balance among the benefits the water resource provides. Controls 21 headwaters reservoirs for Wisconsin River flow control.

**2301 N. 3rd Street Wausau, WI**

**www.wvic.com**

**715-848-2976**

## Construction

### Beaman Enterprises

Fully licensed & insured in Wisconsin and Michigan - FREE Estimates! We specialize in: New Construction, Additions, Garages & Remodels. Other services include: Custom Finish Work, Steel Roof Systems, Exterior Wood/Vinyl Siding systems, Windows/Doors - Installation, Custom Decks, and MORE! Tree & Brush Removal Services. Property Management, Vacation Rental & Interior & Exterior Cleaning Services Available. 2162 Sugar Maple Village Rd Phelps, WI 54554 Ad on pg 23

**2162 Sugar Maple Village Rd Phelps, WI**

**www.beamanent.com**

**715-617-3927**

### Boone's Building Supply, Inc.

Boone's Building Supply, Inc. is a family owned business serving the northwoods since 1968. Boone's prides themselves on quality building materials, exceptional service and knowledgeable staff.

**3800 Shangri La Road Eagle River, WI**

**715-479-4679**

**www.boonesbuildingsupply.com**

### DCJR Construction LLC

We are a General Contractor, licensed and insured in Wisconsin, who employs a group of builders versed in many facets of the building arts. This includes new home construction, dirt work, timber framing, snow removal, property management and caretaking and much, much more.

**233 W Pine St, Eagle River, WI 54521**

**(715) 337-2334**

**www.levelplumbsquarestraight.com**

### Eagle Floor Covering

Eagle Floor Covering is a full service floor covering center servicing the northwoods area for over 33 years. Locally owned and operated with quality, local installers delivering exceptional quality and service. Ad on pg 22

**1160 Twilite Lane Eagle River, WI**

**715-479-4480**

**www.eaglefloorcovering.com**

### Northern Glass, Tile & Stone LLC

Top quality products and service including residential and commercial glass service, custom shower enclosures, mirrors, window repair and replacement, pattern glass and more. Sales and installation of porcelain, ceramic, stone and glass tile. Specializing in custom showers, floors, baths and kitchens. Stop in to see our newly remodeled showroom! Ad on pg 22

**721 E. Wall St. Eagle River, WI**

**715-479-9900**

**www.norglassco.com**

### Northwoods Surveying

Licensed Wisconsin land surveyor providing surveying services, subdivisions, land planning, condominiums, and more.

**Email: NorthwoodsSurveying@gmail.com**

**715-479-6224**

### North Twin Builders, LLC

Your home is one of the most important investments of your life. At North Twin Builders, we understand this and are committed to being a superior quality custom home builder. Our craftsmen work diligently to build custom homes to the highest of standards, ensuring that you will enjoy your Northwoods home for many years to come. Ad on pg 23

**2345 Strong Road Phelps, WI**

**715-545-2510**

**www.northtwinbuilders.com**

### North Winds Construction

Let us help you build your dream of living and working in northern Wisconsin. We do excavating, lot clearing, brush removal, road and driveway building, demolition, and deliver sand and gravel. Snowplowing in the winter. -Veteran Owned

**2356 Strong Road Phelps, WI**

**715-545-3626**

### Phelps Sawmill

Phelps Sawmill is a full service lumber mill located three miles southwest of Phelps, Wisconsin. Our specialty is custom-cut pine and hardwood lumber. Whether you need rough cut lumber or planed lumber, a few boards or large quantities, our lumber mill can meet your building material needs.

**1488 Co. Road A Phelps, WI**

**715-891-9218, 715-617-4486, 715-545-2001**

### Pitlik & Wick, Inc.

Pitlik & Wick specializes in asphalt paving and has been offering quality driveway and paving services for parking lots, pathways and more since 1952! We also offer construction materials, including crushed gravel, topsoil, landscape materials, sand and stone.

**8075 Highway D Eagle River, WI**

**715-479-7488**

**www.pitlikandwick.com**

### Stop's Heating & Cooling LLC

Stop's Heating & Cooling is a customer focused heating and air-conditioning company that was originally started in 1968. Located in Land O' Lakes, WI, we employ highly trained people whose goal is to make our company the best service company in Northern WI and Upper MI. Ad on pg 23

**6356 Highway 45 Land O' Lakes, WI**

**715-547-3665**

**www.stopsphc.com**





## Dining

### Bent's Camp

Celebrating 125 years! Bent's Camp Resort, Lodge Restaurant & Bar is nestled on the shores of Mamie Lake of the Cisco Chain. This historic resort has 12 cabins, a bait shop, boat launch, swimming beach, and full-service bar & restaurant.

**6882 Helen Creek Rd Land O Lakes, WI** [www.bents-camp.com](http://www.bents-camp.com)  
**715-547-3487**

### Dublin Sports Bar & Grill

#1 sports bar in the Northwoods! Over 50 beers to select from, 16 rotating beers on tap, 15 flat screens, open daily with daily food and drink specials. Serving food everyday from 11 am until 1 am. Beer garden overlooking North Twin with outdoor TV to enjoy the game of the day!

**4394 Twin Overlook Conover, WI**  
**715-350-2121** [www.dublinsportsbarandgrill.com](http://www.dublinsportsbarandgrill.com)

### Eagle Waters Resort

Eagle Waters Resort is a four-season historic resort located on Eagle Lake in Eagle River. Restaurant, bar, (public welcomed) banquet/wedding/meeting facilities, lake-front, lake-view, and wood-view cabins and condominiums available year-round.

**3958 Eagle Waters Rd Eagle River, WI** [www.eaglewaters.com](http://www.eaglewaters.com)  
**715-479-4411**

### Gateway Lodge

Open year-round, this 1938 hand-hewn log constructed lodge features a massive fireplace, indoor swimming pool, hot tub, sauna, wireless internet, restaurant and lounge. Ad on pg 20

**4103 Hwy B Land O' Lakes, WI** [www.gateway-lodge.com](http://www.gateway-lodge.com)  
**715-547-3321**

### Great Escape

Open year-round with two spectacular cabins to rent. Located on North Twin Lake with private piers. Serving lunch and dinner daily, with delicious nightly specials. Ad on pg 21

**2510 Hwy 17 Phelps, WI** [www.greatescapeofphelps.com](http://www.greatescapeofphelps.com)  
**715-545-2585**

### Lake of the Torches Resort Casino

Lake of the Torches is the Northwoods' premier entertainment destination. Play your favorite slot machines or thrilling table games. Stay in our beautiful lakeside hotel and enjoy dining in the Eagle's Nest Restaurant and Woody's Bar & Grill.

**510 Old Abe Road Lac Du Flambeau, WI** [www.lakeofthetorches.com](http://www.lakeofthetorches.com)  
**715-588-7070**

### Lanny's Fireside

Serving from 5:00 pm, 6 days a week. Closed Wednesdays. A Northwoods dining experience!

**5315 Highway 45 North Conover, WI** **715-547-8120**

### Northern Exposure Bar & Restaurant

Delicious food and home made pizza. Featuring breakfast and dinner buffets with daily specials.

**4384 Deerskin Road Phelps, WI** **715-545-3555**

### Phelps Hillside Resort

The perfect place to get away from it all and enjoy some peace and quiet. The resort is located on the stunning Lac Vieux Desert lake, and the newly remodeled rooms offer a comfortable and stylish place to stay. The free wifi means that you can stay connected even while you're on vacation, and the close proximity to the lake means that you can make the most of your time outdoors. Whether you're looking to relax or adventure, the Hillside Resort is the perfect place for you. Ad on pg 21

**5751 Hillside Resort Trail, Phelps, WI 54554**  
**715-547-3646** [www.northwoodsresorts.com](http://www.northwoodsresorts.com)

### Sand Lake Pub

Surrounded by 3 beautiful lakes, open all year round for your summer and winter fun. Located on the main snowmobile trail, Corridor 6. Open daily at 11 am, serving hot sandwiches, pizzas and more! Don't miss the annual Flag Day celebration, Dan & Connie's Fishing Classic in August, or the Sand Lake Pub Ice Fishing Derby in February.

**851 Highway 17 N Phelps, WI** **715-545-3200**

### Sunrise Lodge

24 year- round units 1-6 bedrooms. Family-oriented, all-inclusive/American plan, housekeeping resort on Lac Vieux Desert with restaurant. Wi-Fi, watercraft rental. On snowmobile trail #6. Pets welcome. 3 home-cooked meals daily, May-October. Full dinner menu. Large salad bar. Breakfast on weekends all winter.

**5894 West Shore Road Land O'Lakes, WI** [www.sunriselodge.com](http://www.sunriselodge.com)  
**715-547-3684**

## Sweets, Treats & More

We are an ice cream, hot dog, donut stand. We also have bulk candies and nostalgic candy. We are open for the season the end of May thru mid-September and from Memorial to Labor Day we are open daily!

**2268 Hwy 17 Phelps, WI**  
**715-545-3131**

## The Alley Lanes and Tavern

Open daily at 10am. The Alley is conveniently located in downtown Land O' Lakes on the snowmobile and ATV trail. Offering open bowling, league bowling, and group outing packages. Full bar and pizza and snacks. Ad on pg 8

**4191 County Rd B Land O Lakes, WI** [www.thealleylanes.com](http://www.thealleylanes.com)  
**715-547-3620**

## The RBA Food Truck

The RBA Food Truck is chef-driven and uses locally sourced ingredients as much as possible. You will find a seasonally changing menu with weekly specials.

<https://www.facebook.com/TheRBAFoodTruck/>

## Thunder Bay Resort

Year round lodging on the shores of Lac Vieux Desert. Also offering boat and sled rentals on the premises, as well as gas and Amsoil.

**2198 S. Shore Rd. Phelps, WI** [www.thunder-bay-resort.com](http://www.thunder-bay-resort.com)  
**715-547-3801**

## T.J. Grizzlies

T.J. Grizzlies is known for the phenomenal homemade pizza, homemade lasagna, sauces, meatballs, and our slow roasted Italian beef sandwich. Dine in or carry out, beer and wine served. May - Labor Day hours: Monday through Saturday, 11 am - 9 pm and Sundays 3 pm - 9 pm. Labor Day - April: Open Thursday thru Sunday.

**4283 County Highway B Land O' Lakes, WI**  
**715-547-3700** <https://tjgrizzlies.wixsite.com/official>

## Education

### Land O' Lakes Area Arts (LOLA)

LOLA is a non-profit arts organization dedicated to promoting the arts in Northern Wisconsin and the Upper Peninsula of Michigan. They offer a wide variety of art classes, workshops, home school courses, cultural events, and more for all ages, year-round. Classes are appropriate for varying skill levels, beginner through advanced. Ad on pg 8

**4262 County Road B Land O' Lakes, WI** [www.lolaartswi.com](http://www.lolaartswi.com)  
**715-547-3950**

### Nicolet Area Technical College

Nicolet College is located one mile south of Rhinelander, just off of Highway G. The College provides a wide variety of educational and cultural offerings, including more than 65 associate degrees, diplomas, certificates, apprenticeship programs, and University Transfer Liberal Arts program. Nicolet also offers workforce development programs, community education classes, GED & HSED classes, the Nicolet Live! creative arts series, and an Outdoor Adventure Series.

**5364 College Drive Rhinelander, WI** [www.nicoletcollege.edu](http://www.nicoletcollege.edu)  
**715-365-4573**

### Phelps Area Volunteer Fire Department

The Phelps Area Volunteer Fire Department has been proudly providing emergency services to the community of Phelps and surrounding areas since 1959. The dedicated department members undergo various training and skill building exercises throughout the year to be able to provide the most effective and responsive emergency services to help keep our neighbors healthy and safe. Support your local fire department by joining us for one of our annual fundraisers, including the Fireman's Picnic & Pig Roast.

Email: [phelpsfiredpartment@gmail.com](mailto:phelpsfiredpartment@gmail.com)  
**715-547-3343** **4499 Town Hall Road Phelps, WI**

### Phelps School District

Small, rural K-12 school district located in the western portion of the Nicolet National Forest. The school overlooks the shores of North Twin Lake.

**4451 Old School Road Phelps, WI** [www.phelps.k12.wi.us](http://www.phelps.k12.wi.us)  
**715-545-2724**

### Trees for Tomorrow

Trees for Tomorrow has been educating people of all ages about science of nature since 1944! Nature and recreation-based programs and activities are available year-round for schools, youth groups, families, children, and businesses. In addition, the facilities are available for meetings, retreats, family reunions, birthday parties, and more!

**519 Sheridan Street East Eagle River, WI**  
**715-479-6456** [www.treesfortomorrow.com](http://www.treesfortomorrow.com)

# BUSINESS DIRECTORY

## Finance

### Great North Bank

The Great North Bank offers a full range of financial products and services for individuals, families and businesses.

**111 Mill St. Eagle River, WI**  
**844-688-4844**

[www.greatnorthbank.com](http://www.greatnorthbank.com)

### Headwaters State Bank

Member FDIC A full service Community Bank with two Wisconsin locations. Main office in Land O' Lakes is at 4175 Cty Rd B, and has a Drive-thru service and a 24 hour ATM. The Branch is located at 8319 Main in Presque Isle. Both lobbies are open 9am to 3pm Monday thru Thursday and Fridays until 5pm. The Drive-thru in Land O' Lakes is open from 8am to 4pm Monday thru Thursday and closes at 5pm on Friday. Drive-thru only on Saturdays in Land O' Lakes from 8:30am to 12Noon. Ad on pg 22

**Email: [customerservice@headwatersstatebank.com](mailto:customerservice@headwatersstatebank.com)**

**Land O' Lakes, WI: 715-547-3383 - Presque Isle, WI: 715-686-2200**

[www.headwatersstatebank.com](http://www.headwatersstatebank.com)

### Nicolet National Bank

Community Focused. Client Driven. Your Northwoods Home Mortgage Experts.

**400 E Wall St. Eagle River, WI**  
**715-479-8484**

<https://www.nicoletbank.com/>

### Ripco Credit Union

Proudly serving our Northwoods community with locations in Eagle River and Rhinelander. Welcoming all who live, work or own real estate in the Wisconsin counties of Oneida, Vilas, Langlade, Lincoln, Forest, Price, and Florence. Federally insured by NCA.

**633 N. Railroad Eagle River, WI**  
**715-479-4491**

**[www.ripco.org](http://www.ripco.org)**  
**1-877-365-4800**

### Incrediblebank

You deserve a banking experience that is incredible. To get to your incredible by eliminating barriers, encouraging one on one service and providing solutions for any financial challenge there might be.

**141 South Willow Eagle River, WI**  
**715-477-3307**

[www.incrediblebank.com](http://www.incrediblebank.com)

## General Services

### 5 Star Marketing & Distribution

Northwood's largest magazine and brochure publisher and distributor. Print, publications, brochures, and web site construction.

**409 South Park Drive Tomahawk, WI**  
**715-453-4511**

[www.5starupnorth.com](http://www.5starupnorth.com)

### Allison's Bar Car

Allison's Bar Car & Limo LLC is your safe, reliable and affordable option for transportation in the Northwoods. We handle everything from bar hopping to airport transportation to special events (weddings, anniversaries, bachelor/bachelorette parties) and more! We also serve as the authorized provider for the Vilas County Tavern League's SafeRide Program. Hourly rates available.

**Email: [allisonsbarcar@gmail.com](mailto:allisonsbarcar@gmail.com)**  
**715-891-6446**

[www.thebarcar.net](http://www.thebarcar.net)

### Eye On Entrepreneurs Network

Quiet office space for remote workers and others needing high-speed internet.

**Email: [barry@eoenetwork.com](mailto:barry@eoenetwork.com)**

[www.eoenetwork.com](http://www.eoenetwork.com)

### Klinner Insurance

Klinner Insurance - "Your World, Protected!"

Eagle River, Land O Lakes and St. Germain.

We are northern Wisconsin's premier independent insurance agency.

Professional insurance, with unwavering support!

[www.klinnerinsurnace.com](http://www.klinnerinsurnace.com)

### LYLA

LYLA...Your To Do List DONE! It's simple...we all need help. Meet LYLA, a 24/7 virtual personal assistant designed to handle the details of whatever it is your employees are dreaming up (or dreading) so they can focus on what's important to them. LYLA provides you with a support system that allows your employees to succeed inside and outside the workplace. For over 20 years we've helped with requests like, planning the perfect getaway, sourcing babysitters, tutors, daycares, shopping for gifts, organizing celebrations, connecting to mental health providers and much more! Use LYLA for thousands of unique situations, and our talented team in Land O Lakes, WI will step in with custom solutions for anything. For those interested in applying for employment, write to: [info@helpmelyla.com](mailto:info@helpmelyla.com)

**<https://www.helpmelyla.com>**  
**715-547-4777**

**Email: [info@helpmelyla.com](mailto:info@helpmelyla.com)**

**<https://www.facebook.com/HelpMeLYLA>**

### Phelps Area Volunteer Fire Department

The Phelps Area Volunteer Fire Department has been proudly providing emergency services to the community of Phelps and surrounding areas since 1959. The dedicated department members undergo various training and skill building exercises throughout the year to be able to provide the most effective and responsive emergency services to help keep our neighbors healthy and safe. Support your local fire department by joining us for one of our annual fundraisers, including the Fireman's Picnic & Pig Roast.

**Email: [phelpsfiredpartment@gmail.com](mailto:phelpsfiredpartment@gmail.com)**

**715-547-3343**

**4499 Town Hall Road Phelps, WI**

### Phelps Woman's Club

The Phelps Women's Club provides a variety of community service and support, including raising funds for local scholarships, the Phelps Library, and the food pantry and hosting community events. Sponsoring Phelps Woman's Club Scarecrow Fest

**Email: [phelpswomensclub@gmail.com](mailto:phelpswomensclub@gmail.com)**

[www.phelpswi.us/business/phelps-womens-club](http://www.phelpswi.us/business/phelps-womens-club)

### Vilas County Economic Development Corporation

The Vilas County Economic Development Corporation (VCEDC) is an organization helping public, business and nongovernmental sector partners work collectively to create better conditions for economic growth and employment generation in Vilas County, WI.

**413 W. Pine Street Eagle River, WI**  
**715-337-0061**

[www.vilascountyedc.org](http://www.vilascountyedc.org)

### Wintersland Storage

24-hour accessible self-storage, individual units. Boats, campers, ATV's, and snowmobiles. Various sizes to fit storage needs. Monthly & 6-month rates. For information call Peg Winters

**Email: [pegco1950@gmail.com](mailto:pegco1950@gmail.com)**

**715-854-3183**

**871 Highway 17 Phelps, WI**

### Wolf Track Design

A full service sign and design company. Dedicated to doing quality work at affordable prices.

**715-617-1177**

**1920 St. Louis Rd. Phelps, WI**

## Health and Beauty

### Crazy Joe's Natural Products

Homemade honey and maple syrup

**Email: [crazyjoesnp@yahoo.com](mailto:crazyjoesnp@yahoo.com)**

**715-892-4933**

**2575 Hwy 17, Phelps, WI 54554**

### Lifestyle Fitness

Group fitness classes, Personal training, Stand Up Paddleboard & Kayak Rentals

**815-955-1594**

[www.LSFeagleriver.com](http://www.LSFeagleriver.com)

### Schindelholz Dental

We offer a wide variety of dental procedures to help you get that perfect smile. Have a toothache? Call us today!

**4453 County Hwy B Land O'Lakes, WI**

**715-547-3343**

[www.painlesspetedentist.com](http://www.painlesspetedentist.com)

### Sixel's Services

Sixel's Services helps you care for your body and your home offering Sixel's Circuit Fit, Personal training, Martial Arts, Sixel's Cryo Sculpt, 6L's Duct Cleaning and Sanitizing and much more!

**216 E Wall St Eagle River, WI**

**715-617-6170**

[www.sixelservices.com](http://www.sixelservices.com)

### Up North Wellness Center

Up North Wellness Center is focused on changing the way you and your loved ones manage health from the inside out. Their services include corrective chiropractic care for humans as well as chiropractic care for large and small animals. We have a floatation therapy room on site.

**4206 County Road B Land O' Lakes, WI**

**715-547-4040**

### Village Barber

Family hair care, cuts, perms, and color. We stock Matrix products! Open Monday through Friday, 9:00 am to 5:00 pm and Saturdays by appointment.

**2429 Highway 17, Suite A1 Phelps, WI**

**715-545-3000**



## Home Services & Supplies

### Beaman Enterprises

Fully licensed & insured in Wisconsin and Michigan – FREE Estimates! We specialize in: New Construction, Additions, Garages & Remodels. Other services include: Custom Finish Work, Steel Roof Systems, Exterior Wood/Vinyl Siding systems, Windows/Doors – Installation, Custom Decks, and MORE! Tree & Brush Removal Services. Property Management, Vacation Rental & Interior & Exterior Cleaning Services Available. 2162 Sugar Maple Village Rd Phelps, WI 54554 Ad on pg 23

**2162 Sugar Maple Village Rd Phelps, WI** [www.beamanent.com](http://www.beamanent.com)  
**715-617-3927**

### Boone's Building Supply, Inc.

Boone's Building Supply, Inc. is a family owned business serving the northwoods since 1968. Boone's prides themselves on quality building materials, exceptional service and knowledgeable staff.

**3800 Shangri La Road Eagle River, WI**  
**715-479-4679** [www.boonesbuildingsupply.com](http://www.boonesbuildingsupply.com)

### Eagle Floor Covering

Eagle Floor Covering is a full service floor covering center servicing the northwoods area for over 33 years. Locally owned and operated with quality, local installers delivering exceptional quality and service. Ad on pg 22

**1160 Twilite Lane Eagle River, WI**  
**715-479-4480** [www.eaglefloorcovering.com](http://www.eaglefloorcovering.com)

### Northern Glass, Tile & Stone LLC

Top quality products and service including residential and commercial glass service, custom shower enclosures, mirrors, window repair and replacement, pattern glass and more. Sales and installation of porcelain, ceramic, stone and glass tile. Specializing in custom showers, floors, baths and kitchens. Stop in to see our newly remodeled showroom! Ad on pg 22

**721 E. Wall St. Eagle River, WI** [www.norglassco.com](http://www.norglassco.com)  
**715-479-9900**

### Northwoods Surveying

Licensed Wisconsin land surveyor providing surveying services, subdivisions, land planning, condominiums, and more.

**Email: NorthwoodsSurveying@gmail.com** **715-479-6224**

### North Twin Builders, LLC

Your home is one of the most important investments of your life. At North Twin Builders, we understand this and are committed to being a superior quality custom home builder. Our craftsmen work diligently to build custom homes to the highest of standards, ensuring that you will enjoy your Northwoods home for many years to come. Ad on pg 23

**2345 Strong Road Phelps, WI**  
**715-545-2510** [www.northtwinbuilders.com](http://www.northtwinbuilders.com)

### North Winds Construction

Let us help you build your dream of living and working in northern Wisconsin. We do excavating, lot clearing, brush removal, road and driveway building, demolition, and deliver sand and gravel. Snowplowing in the winter. -Veteran Owned

**2356 Strong Road Phelps, WI** **715-545-3626**

### Phelps Sawmill

Phelps Sawmill is a full service lumber mill located three miles southwest of Phelps, Wisconsin. Our specialty is custom-cut pine and hardwood lumber. Whether you need rough cut lumber or planed lumber, a few boards or large quantities, our lumber mill can meet your building material needs.

**1488 Co. Road A Phelps, WI**  
**715-891-9218, 715-617-4486, 715-545-2001**

### Sixel's Services

Sixel's Services helps you care for your body and your home offering Sixel's Circuit Fit, Personal training, Martial Arts, Sixel's Cryo Sculpt, 6L's Duct Cleaning and Sanitizing and much more!

**216 E Wall St Eagle River, WI** [www.sixelservices.com](http://www.sixelservices.com)  
**715-617-6170**

### Stop's Heating & Cooling LLC

Stop's Heating & Cooling is a customer focused heating and air-conditioning company that was originally started in 1968. Located in Land O' Lakes, WI, we employ highly trained people whose goal is to make our company the best service company in Northern WI and Upper MI. Ad on pg 23

**6356 Highway 45 Land O' Lakes, WI** [www.stopsphc.com](http://www.stopsphc.com)  
**715-547-3665**

## Hunting and Fishing

### Bent's Camp

Celebrating 125 years! Bent's Camp Resort, Lodge Restaurant & Bar is nestled on the shores of Mamie Lake of the Cisco Chain. This historic resort has 12 cabins, a bait shop, boat launch, swimming beach, and full-service bar & restaurant.

**6882 Helen Creek Rd Land O Lakes, WI** [www.bents-camp.com](http://www.bents-camp.com)  
**715-547-3487**

### Phelps Convenience Center

Phelps Convenience Center is your one-stop shop for gas, groceries, and supplies in Phelps, Wisconsin. Find gas, diesel fuel, auto fluids, and air for all of your car, truck, ATV, and snowmobile needs. We are conveniently located right on snowmobile route, stop 32 on Trail 17, as well as accessible from ATV/ORV approved routes. Need a replacement light bulb or spark plug? The Phelps Convenience Center carries a variety of auto necessities to keep your vehicle going!

**2518 Hwy 17 Phelps, WI** **715-545-2625**

### The Wilderness Reserve

The Wilderness Reserve, formerly known as the Smoky Lake Reserve, offers world-class big game hunting in a convenient Midwest location. All-inclusive guided hunts for trophy Rocky Mountain Elk and Whitetail Deer are perfect for hunters of any experience level. And with 5,500 acres of hunting grounds, you won't even realize that you are hunting a preserve! Ad on pg 9

**680 Reserve Lane Phelps, WI** [www.thewildernessreserve.com](http://www.thewildernessreserve.com)  
**715-545-2700**

## Landscape & Yard

### Beaman Enterprises

Fully licensed & insured in Wisconsin and Michigan – FREE Estimates! We specialize in: New Construction, Additions, Garages & Remodels. Other services include: Custom Finish Work, Steel Roof Systems, Exterior Wood/Vinyl Siding systems, Windows/Doors – Installation, Custom Decks, and MORE! Tree & Brush Removal Services. Property Management, Vacation Rental & Interior & Exterior Cleaning Services Available. 2162 Sugar Maple Village Rd Phelps, WI 54554 Ad on pg 23

**2162 Sugar Maple Village Rd Phelps, WI** [www.beamanent.com](http://www.beamanent.com)  
**715-617-3927**

### Custom Landscaping of Eagle River, Inc.

Custom Landscaping can uncover the natural beauty of your Northwoods property with quality landscaping services from experienced professionals. If you are looking for a customized design with stunning features or Northwoods charm, we can make it happen! And our property management offerings will ensure your property and landscape are well-maintained and flourishing year after year.

**1144 Hwy 45 South Eagle River, WI** [www.custom-landscaping.com](http://www.custom-landscaping.com)  
**715-479-6762**

### Pitlik & Wick, Inc.

Pitlik & Wick specializes in asphalt paving and has been offering quality driveway and paving services for parking lots, pathways and more since 1952! We also offer construction materials, including crushed gravel, topsoil, landscape materials, sand and stone.

**8075 Highway D Eagle River, WI** [www.pitlikandwick.com](http://www.pitlikandwick.com)  
**715-479-7488**

## Marketing

### 5 Star Marketing & Distribution

Northwood's largest magazine and brochure publisher and distributor. Print, publications, brochures, and web site construction.

**409 South Park Drive Tomahawk, WI** [www.5starupnorth.com](http://www.5starupnorth.com)  
**715-453-4511**

### Border Bulletin

The Border Bulletin is a bi-weekly publication. We serve Land O' Lakes, Conover, Phelps, Watersmeet, and their neighboring communities along the border of Wisconsin and Upper Michigan. Our mission is to foster community pride, encourage personal involvement, support local businesses, and tell the story of our little slice of the Northwoods.

**Email: Info@BorderBulletin.com** [www.borderbulletin.com](http://www.borderbulletin.com)  
**715-547-3745**

### Heartland Communications Group

The Heartland Stations are comprised of eight radio stations serving Northern Wisconsin, Michigan's Upper Peninsula and Northeast Minnesota. Our programming consists of many formats including today's country, top hits, classic country, classic hits, real rock, news/talk and play-by-play sports. The target reach is teens to seniors!

[www.heartlandcomm.com](http://www.heartlandcomm.com)

# BUSINESS DIRECTORY

## Marketing cont'd

### Iron County Community Broadcasting – WIKB

WIKB 99.1 FM – an Iron County Community Broadcasting Station, playing your favorite country music and Telephone Time. "TT" allows individuals to buy, sell, or trade and look for services.

Email: [bob@wikb.com](mailto:bob@wikb.com), [dan@wikb.com](mailto:dan@wikb.com)  
906-265-9622

[www.wikb.com](http://www.wikb.com)

### Northern Art & Design, LLC

Graphic Design and Custom paintings are the specialty. Whether you need business cards, posters, menus, signs or a wide variety of custom paintings, Northern Art and Design LLC will be sure to do the best job possible.

Land O' Lakes WI. Ad on page 22

FB @northernartanddesign Email: [sharonmolinaro77@gmail.com](mailto:sharonmolinaro77@gmail.com)  
262-358-0018 [www.northernartanddesign.com](http://www.northernartanddesign.com)

### Vilas County News Review

Award-winning news coverage focused on local news, sports, features, columns and great photography.

425 W. Mill Street Eagle River, WI  
715-479-4421

[www.vilascountynewsreview.com](http://www.vilascountynewsreview.com)

### Wolf Track Design

A full service sign and design company. Dedicated to doing quality work at affordable prices.

1920 St. Louis Rd. Phelps, WI

715-617-1177

## Outdoor Recreation

### Big Sand Lake Club and Golf Course

Picturesque 9 hole golf course, open to the public. Designed by Chick Evans. From the back tees, the course plays over 3085 yards with a slope of 113 and rating of 34.2. Watered tees and greens. Check out twilight and multi-play rates. Snacks and beverages available. Ad on back cover

4710 Big Sand Lake Club Rd. Phelps, WI  
715-545-2484

[www.bigsandlakeclub.com](http://www.bigsandlakeclub.com)

### The Wilderness Reserve

The Wilderness Reserve, formerly known as the Smoky Lake Reserve, offers world-class big game hunting in a convenient Midwest location. All-inclusive guided hunts for trophy Rocky Mountain Elk and Whitetail Deer are perfect for hunters of any experience level. And with 5,500 acres of hunting grounds, you won't even realize that you are hunting a preserve! Ad on page 9

680 Reserve Lane Phelps, WI [www.thewildernessreserve.com](http://www.thewildernessreserve.com)  
715-545-2700

## Realtors

### Coldwell Banker Mulleady, Inc., REALTORS

Whether you are looking to purchase or sell property in the Northwoods, you can be assured that Coldwell Banker Mulleady REALTORS will help you achieve your goal. We are Northern Wisconsin's largest full-service real estate company. 226 Pine St, Hwy 70 West Eagle River, WI

Email: [Jim@28lakes.com](mailto:Jim@28lakes.com)  
715-479-1774

<https://northwoodsrealty.com/>  
800-282-1774

### Eliason Realty of the North, LLC.

Since 1962, Eliason Realty of the North has remained un-compromised in its commitment to achieving the highest level of excellence in all aspects of real estate. We encourage you to contact either of our Eliason offices to receive the "old-fashioned" service you trust and deserve. Ad on pg back inside cover

302 West Pine Street Eagle River, WI [www.eliasonrealty.com](http://www.eliasonrealty.com)  
715-479-4431

800-472-5222

## Shopping

### Phelps Convenience Center

Phelps Convenience Center is your one-stop shop for gas, groceries, and supplies in Phelps, Wisconsin. Find gas, diesel fuel, auto fluids, and air for all of your car, truck, ATV, and snowmobile needs. We are conveniently located right on snowmobile route, stop 32 on Trail 17, as well as accessible from ATV/ORV approved routes. Need a replacement light bulb or spark plug? The Phelps Convenience Center carries a variety of auto necessities to keep your vehicle going!

2518 Hwy 17 Phelps, WI

715-545-2625

### The Hiker Box

The Hiker Box is your Northwoods outfitter for backpacking, camping, hiking and outdoor activity gear. We also carry Art Dorwin maps and offer custom maps!

117A E Wall Street Eagle River, WI  
715-337-2161

[www.thehikerbox.com/index.cfm?](http://www.thehikerbox.com/index.cfm?)

### Sweets, Treats & More

We are an ice cream, hot dog, donut stand. We also have bulk candies and nostalgic candy. We are open for the season the end of May thru mid-September and from Memorial to Labor Day we are open daily!

2268 Hwy 17 Phelps, WI

715-545-3131

## Transportation

### Allison's Bar Car

Allison's Bar Car & Limo LLC is your safe, reliable and affordable option for transportation in the Northwoods. We handle everything from bar hopping to airport transportation to special events (weddings, anniversaries, bachelor/bachelorette parties) and more! We also serve as the authorized provider for the Vilas County Tavern League's SafeRide Program. Hourly rates available.

Email: [allisonsbarcar@gmail.com](mailto:allisonsbarcar@gmail.com)  
715-891-6446

[www.thebarcar.net](http://www.thebarcar.net)

## Worship

### Phelps UCC Congregational Church

"Where ever you are on life's journey, you are welcome here in the little Church with the big heart!"

2303 Highway 17 Phelps, WI  
715-547-3890

[www.phelpscongregationalchurch.com](http://www.phelpscongregationalchurch.com)



## Enjoy the Northwoods with a Bucket List Challenge!

Challenge yourself - See how many things you can check off this northwoods fun list!

- Stay at a Phelps Resort
- Try several Phelps restaurants
- Swim
- Sunbath
- Hike
- Bike
- Snowshoe
- Snowmobile
- ATV/UTV
- Kayak
- Canoe
- Paddle board
- Go Fishing
- Horseback ride
- Go Karting
- Golf
- Sleigh ride
- Waterfall search
- Cross country ski
- Bird watch
- Hunt
- Shop
- See sled dog races
- Water ski
- Tube on WI River
- Check out museums
- Go to trout pond
- Relax by lake
- Watch sunset



# Celebrate 4th of July in Phelps!

Looking for a place to celebrate with a bang? Look no further! The Phelps 4th of July Celebration is an all-out extravaganza that takes place right on the beautiful shore of North Twin Lake in downtown Phelps! For details go to: [www.phelpswi.us](http://www.phelpswi.us)



**Eagle River**  
**715-479-4431**

***Eliason Realty***  
**OF THE NORTH LLC**

**St. Germain**  
**715-542-3223**

[eliasonrealty.com](http://eliasonrealty.com)

Successfully serving Phelps  
and the Northwoods  
for over 60 years.



[eliason.re/phelps](http://eliason.re/phelps)

<-- Scan the QR code  
to see listings & recent sales  
in the Phelps area.

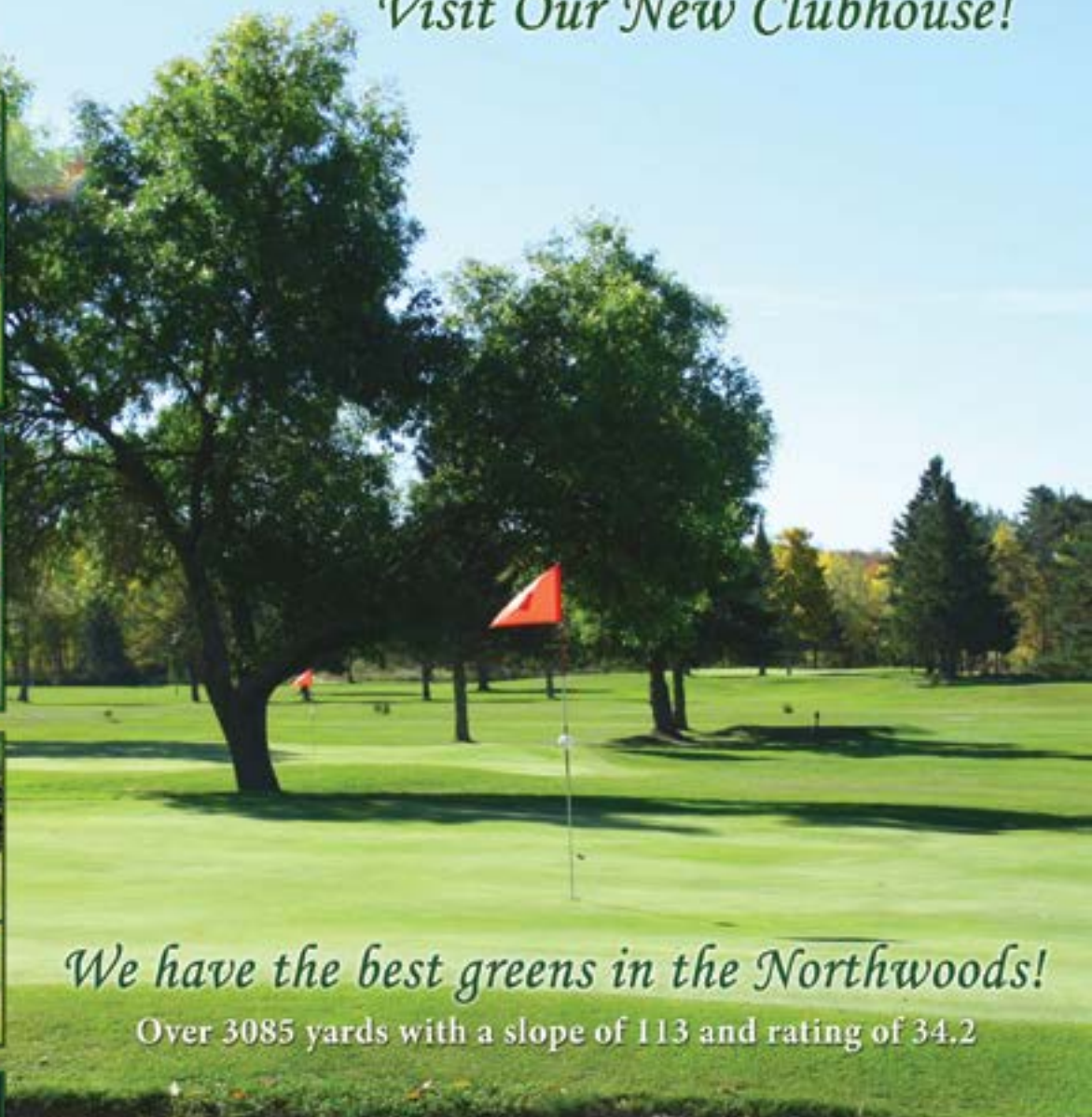
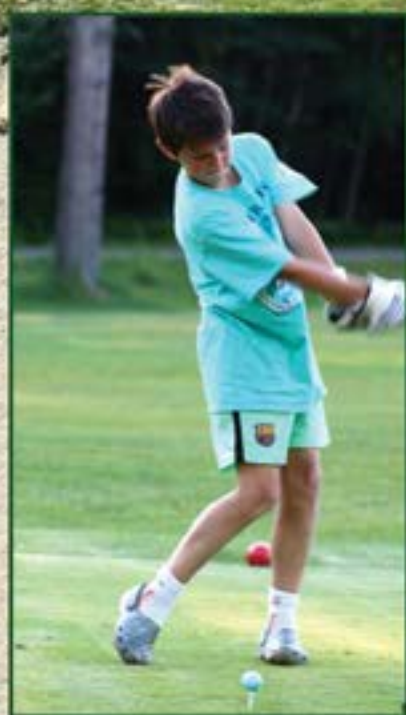




# BIG SAND LAKE GOLF COURSE

*Visit Our New Clubhouse!*

EST. 1926



*We have the best greens in the Northwoods!*

Over 3085 yards with a slope of 113 and rating of 34.2

## *Founding Father's Golf Tournament*

Benefitting Phelps Area Charities  
August 2023

USGA Member Club  
Forward Tees for Juniors & Seniors

## **NEW RATES**

3 Holes for \$5  
6 Holes for \$10  
9 Holes for \$15

*Junior Golfers*  
9 Holes for \$9

*Call for Tee Times & Reservations*

**715-545-2484 • THEBIGSANDLAKECLUB.COM**  
**4710 BIG SAND LAKE CLUB RD, PHELPS, WI 54554**